

PEOPLE AND PROGRAMS MAKING
A SIGNIFICANT IMPACT ON GLOBAL POVERTY

Perspective

FALL 2020



TRANSFORMING
LIVES TOGETHER

BRINGING **HELP AND HOPE** TO THE CHILDREN AND FAMILIES WHO NEED IT MOST

World Vision Kenya staff teach children how to properly wash their hands with soap and clean water.

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Acting as God's Instrument

Edgar Sandoval Sr., President of World Vision U.S., explores how together we can follow God's plan to transform the lives of children.

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Thanks to your support, we're bringing clean water and proper sanitation to vulnerable children and families.

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Protecting Children and Youth

Your generosity is helping to keep vulnerable children safe and provide them opportunities for healing.

FROM THE PRESIDENT

Thanks to your strong faith and generosity, we are transforming the world

Together, we become mighty instruments in building Christ's kingdom in our world.

I firmly believe that God has a special plan for each and every one of us—even as we come together in partnership to help end the pain and suffering of extreme poverty around the world.

Acting as God's hands and feet, we can share his love for the least, the lost, and the hurting. And as the Holy Spirit takes us deeper into understanding the heart of God, we have the opportunity to transform the lives of children and communities that we serve—including those impacted by COVID-19.

For many, this unprecedented pandemic tested us physically, mentally, and spiritually. Yet, I am so proud of World Vision's global response to this crisis—with the help of supporters like you. From the beginning, we focused on where children and families are most at risk. As of August 2020, World Vision's COVID-19 response

efforts have reached 45,269,933 people.

In this issue of Perspective, you'll discover how we're bringing help and hope to children and families during COVID-19. You'll also read about the impact our water, sanitation, and hygiene (WASH) programs are having globally. You'll learn how investing in the well-being of children is helping them reach their God-given potential. And that's just a small sample of what's to come!

World Vision celebrates its 70th anniversary this year. And for all those 70 years, we've been witness to Christ's faithfulness and miraculous impact. The life-changing transformations we have seen during this time would not have been possible without the support of our faithful community of donors. From the bottom of my heart, I thank you for answering Christ's call to serve the least of these. ❖



Edgar Sandoval Sr., President of World Vision U.S.

“Truly I tell you, whatever you did for one of the least of these brothers and sisters of mine, you did for me.”

—Matthew 25:40 (NIV)

RWANDA

Together, we reached more than 40,000 people in Rwanda with clean water

With your help, World Vision reaches one new person with clean water every 10 seconds.

On World Water Day in March, World Vision set a challenge to raise enough money to provide 40,000 people in Rwanda with clean water and handwashing education by the end of June. We know that the spread of COVID-19 is best prevented by proper handwashing in clean water. However, only 1 in 6 households has basic handwashing facilities with soap and water in

the rural areas where we work, making this effort even more critical at this time.

Thanks to the generosity of donors like you, we not only met our goal, we exceeded it! We are so grateful that you and so many others joined together to bless the people of Rwanda, especially at such a time of uncertainty in our country. ❖

“But whoever drinks the water I give them will never thirst. Indeed, the water I give them will become in them a spring of water welling up to eternal life.”

—John 4:14 (NIV)

\$2.1 million raised and 43,500 people

—including children and their parents—provided with clean water in Rwanda.

Together, we are bringing help and hope to the children and families who need it most

With your faithful support and prayers, vulnerable families across the globe and right here in the U.S. have experienced the love of Jesus during the COVID-19 pandemic.

On March 11, just hours after the pandemic was declared, World Vision activated a massive global response. Our current 18-month plan—the largest humanitarian response in our history—calls for \$350 million to reach 72 million people in more than 70 countries including the United States.

By God's grace, World Vision has the experience and capacity to help with the health impacts of this crisis as well as the economic impacts that are threatening to hurt more children and families than the virus itself.

Our plan includes 3 main objectives:

1. Scaling up prevention to slow the spread by

- educating children and families on how to be safe
- providing handwashing stations, soap, and hygiene supplies

2. Strengthening health systems and equipping frontline workers by

- providing personal protective equipment (PPE) and other critical equipment and supplies

- providing clean water and handwashing stations

3. Addressing secondary impacts on the most vulnerable children and families by

- supplying food, water, cash vouchers, and livelihood assistance
- offering psychosocial support, educational materials, and child protection

As of August 10, 2020, we've delivered more than 1 million meals to struggling families in the U.S., reached more than 23 million people around the globe with education on staying safe from the virus, provided nearly 10 million masks and gloves, distributed more than 4.7 million handwashing supplies and hygiene kits, and helped more than 7 million people stay afloat with food, cash vouchers, and food security.

We will continue to do everything in our power to reach vulnerable families with the help and hope they so desperately need. Thank you for your partnership in this ministry. ❖

“My command is this: Love each other as I have loved you.”

—John 15:12 (NIV)

In 5 months,

World Vision has reached 45,269,933 people in more than 70 countries with vital information, supplies, and support.



Urgently needed food and hygiene kits are delivered to families in Honduras during the COVID-19 pandemic.

Bringing life, hope, and a future to every last one

World Vision began this campaign in October 2015 with the vision of reaching 30 million people in more than 40 countries by September 2023 with the resources, tools, training, and access they need to break the cycle of extreme poverty and enabling life in all its fullness for God's precious children.

Funding for this campaign comes primarily from private individuals like you. This supercharges our child sponsorship programming and leverages our government grants, enabling us to reach even more people faster. As of March 2020, we are ahead of target, having reached more than 21.2 million people!



WATER

Bringing clean water, sanitation, and hygiene solutions to all

Water gives life—which is why we're celebrating a remarkable milestone: together, we've reached 17 million people with clean water! Let's continue this amazing legacy by ending the global water crisis once and for all by 2030.



MOTHER AND CHILD HEALTH

Preventing illness and death among mothers and children under five

On any given day, more than 800 mothers and 15,000 children under five die needlessly. You are helping us bring vital information, coaching, treatment, and therapeutic food to moms and children as well as clean water, medicine, and supplies to healthcare facilities.



CHILD PROTECTION

Protecting children and young people from exploitation and abuse

Every year, 1.7 billion children are affected by some form of violence. Forced into dangerous labor. Sold as child brides. Beaten at home. But with your help, World Vision is working with children, their families, faith leaders, schools, and governments to shift harmful mindsets. This leads to safer communities for children, where they can feel safe, valued, and protected.



CHRISTIAN DISCIPLESHIP

Strengthening the faith of children and young people

Most churches in the developing world lack the resources needed for youth ministry. Together, we are strengthening pastor knowledge, providing Bibles and materials, and equipping churches to offer youth programs that help children grow closer to Jesus.

Thanks to your compassion and generosity, together we have helped **21.2 million people** in the name of Jesus Christ.

The ripple effects of COVID-19 restrictions are hitting the poor the hardest and threatening to reverse 20 years of progress against poverty. Still, we remain committed to our vision, and we trust

that God will do immeasurably more than all we ask or imagine, according to his power that is at work within us. Thank you for what you have and will continue to do in support of this campaign.



EMERGENCY RELIEF

Helping people rocked by disasters or humanitarian crises

Natural disasters, hunger crises, and conflict that forces families into refugee status are rampant in our world. Thanks to you, we are reaching them with critical aid, psychosocial support, and programs that save lives, restore dignity, and help families begin to rebuild.



EDUCATION

Improving literacy rates among children and young people

More than half the children in the world are unable to achieve minimum reading proficiency. With your help, we are improving teaching methods for classroom reading and engaging students, families, and communities in reading activities outside of school.



ECONOMIC EMPOWERMENT

Equipping farmers and entrepreneurs with training and resources

Most people living in poverty are small-scale farmers who struggle to provide for their children due to a lack of information and resources. Together, we are bringing training, tools, and access to financial services that are improving their farms and incomes.



“But God will never forget the needy; the hope of the afflicted will never perish.”

—Psalm 9:18 (NIV)

To learn more or share this amazing work with a friend, contact your World Vision representative or [visit worldvisionphilanthropy.org](https://www.worldvisionphilanthropy.org).

EMERGENCY RELIEF

In times of crisis, your generosity brings humanitarian aid to the most vulnerable

Through your partnership and faithful support, the light of Christ is being shown to those impacted by disasters.

Between October 2018 and March 2020, World Vision has been able to provide food aid and humanitarian assistance to 1.96 million people in Ethiopia and Kenya. Your prayers and partnership have allowed us to protect the most vulnerable, including children and their families.

As Christians, we turn to God in times of uncertainty and pray that he will show us the way to help those in need. Working together with World Vision, you have answered his call. Together, we have helped provide food, water, sanitation, hygiene, livelihood support, education, relief items, and interventions to communities severely affected by disasters.

Mesele Boru, an Ethiopian farmer and father of seven children, lost his farm and his possessions in a fire. The family was forced to move to a collection center at Bule Hora for three months. Losing his home and being displaced was a challenge. But with World Vision's help, Mesele and his family were able to return to their farm

with livestock and corn and vegetable seeds to plant. Once the seeds have grown and the vegetables harvested, they will cover the cost of food for the family for an entire year. "World Vision's seed support has changed my worries to happiness," says Mesele.

Our work is not yet done. The need to bring emergency aid to children and their families grows as they continue to face severe drought, extreme weather conditions, food shortages, and hunger. And now with COVID-19, there is the possibility that this highly infectious virus could spread across an already vulnerable East Africa. The health impact—not to mention the economic impact—poses a severe risk for children and their families. The possibility is all too real that families may go hungry due to lack of money and food resources.

At this unprecedented time, we ask for your prayers and support to bring lifesaving aid to the most vulnerable along with their families. ❖

"The food assistance I received from World Vision has saved my children from starvation."

—Nigussu Roba, grateful father of five

1,068,200 people, reached with food distributions.

213,937 people, reached with water, sanitation, and hygiene interventions.

449,484 people, reached with shelter and other nonfood essentials.



Abera, mother of five, receiving food rations provided by World Vision in partnership with USAID in Ethiopia.

WATER

Preventing the spread of COVID-19 through clean water

Providing the most vulnerable people around the world with clean water, sanitation, and hygiene education.

With COVID-19 ravaging so many communities globally, the need for our water, sanitation, and hygiene (WASH) program is great.

Thanks to your support, World Vision has been able to respond quickly and with great impact. In fact, in the first half of 2020, World Vision's WASH program reached nearly 2 million people with clean water, half were reached with emergency water provisions and the other half now have sustainable community water systems.

As the pandemic crisis continues to grow, our priorities in all 55 countries where we're doing water work are threefold:

1. **Protect and educate staff**
2. **Educate communities on COVID-19 prevention**
3. **Provide frontline healthcare workers with protective equipment**

Presently, 3 billion people do not have handwashing facilities with soap and water at home and 2 billion people use a healthcare facility without soap or water. In refugee camps, people are at high risk of the virus because of overcrowded and often unhygienic living conditions and lack of access to medical care. This is a concern for millions of refugees in Africa as well as refugees from Syria and Myanmar.

But thanks to the help of generous donors, our WASH program is giving 8,500 new people a day access to clean water. We are also able to provide handwashing education, clean water sources, and sanitation solutions for staff and frontline healthcare workers.



RC Tomal, 14, washing her hands using a World Vision-provided device in Bangladesh.

We have mobilized World Vision's 220,000+ community health workers to educate families on prevention measures. We ensure they have protective equipment like masks and gloves to keep them—and the people they are helping—safe.

As a faith-based organization, we work with local faith leaders to educate their communities. During the Ebola crisis, this partnership was extremely effective in preventing deaths and was recognized as such through the top medical journal, *The Lancet*. Thank you for your prayers and generosity that are helping to provide clean water and prevent the spread of COVID-19 in the developing world. ❖

“For I was hungry and you gave me something to eat, I was thirsty and you gave me something to drink, I was a stranger and you invited me in.”

—Matthew 25:35 (NIV)

We are a **leader in educating** people on handwashing and reach one new person with hygiene promotion and clean water every **10 seconds**.

In 2019 alone, we reached **4.3 million** people with handwashing education and facilitated the building of nearly half a million handwashing facilities.

Empowering mothers with knowledge, support, and access to healthcare

Your critical support is helping create a healthier world for mothers and their children.

For mothers in remote areas, the nearest health clinic can be miles away. When their children are sick and they can't make it to the clinic, community health workers (CHWs) can bring the clinic to them. And this may mean the difference between life and death.

In rural Zambia, Doreen has two children—Malita and Blessing. Doreen says, “Rhoda, the community health worker, is my hero. She has been on my side. She helped me get to the clinic. She taught me how to breastfeed correctly and she helps me with things around the home, like bathing the baby, collecting water, and cleaning the house. When Malita was 7 or so, I noticed she was losing weight. I joined the nutrition group that Rhoda leads. I learned about nutritious foods I could prepare to improve her health.”

“What Rhoda has taught me is so valuable. I don't want to keep this information to myself. I share it with other pregnant mothers. Just as she has saved my life and my baby's, I can also save lives through the things I am learning from her. If we can have more health workers we don't have to fear what has happened before—where we see mothers and children die.”

For many mothers living in extreme poverty, the education they received from CHWs was a blessing. After all, the safety, health, and happiness of their children is something they want more than anything. During regular home visits, community health workers:

- **Give pregnant women critical health information on how to care for themselves and their babies**
- **Educate women on preparing more**



Rhoda, a community health worker, shares information on health and nutrition with Doreen.

nutritious meals with locally available and affordable foods to reduce malnutrition

- **Diagnose and treat the most common causes of death for children under 5—like pneumonia, malaria, and diarrhea—right on the spot**

And with COVID-19, CHWs are on the frontlines, teaching family members about handwashing, cough hygiene, and physical distancing.

We are truly grateful for your help. Together, we are creating a safer, healthier world where children can grow up and reach their God-given potential. ❖

“Rhoda, the community health worker, is my hero. What Rhoda has taught me is so valuable. I share it with other pregnant mothers. Just as she has saved my life and my baby's, I can also save lives through the things I am learning from her.”

—Doreen, mother of two children

893,303 women and children under 5 were reached between 2016 and 2019 ... and we saw double-digit improvements in key health metrics including assisted births, early breastfeeding, underweight children, stunting, and infant mortality.

ECONOMIC EMPOWERMENT

Helping hardworking families crush the cycle of extreme poverty

Your partnership is delivering life-changing results and empowering families to transform their lives.

Around the world, COVID-19 is like a tsunami whose wave has wreaked economic destruction. Many businesses have closed and people have lost their jobs. For women living in already fragile contexts, COVID-19 is threatening to push them back into extreme poverty.

At World Vision, we work with many women who run a small business or farm. And now, due to pandemic restrictions, these small-business owners have been forced to close their doors and use their savings to provide for their families.

Our Investing in Women Fund was created to help these women. By providing loans, we can ensure people have working capital so that they can restart their businesses once local pandemic restrictions have been lifted. The loans will ensure that these women entrepreneurs won't have to sell their land, their animals, or their tools. Leveraging our finance arm, VisionFund International, we have the extensive experience needed to make this program a success.

To further help families build improved and resilient livelihoods, we created THRIVE—Transforming Household Resilience in Vulnerable Environments. This program equips families with practical farming and business skills and tools so they can break the cycle of extreme poverty.

THRIVE begins by helping to create an Empowered Worldview. Using a Biblically-based curriculum, we help people understand that they have the agency, creativity, ability, and capacity to provide and care for themselves, their families and communities, and creation.

THRIVE builds on this foundation with three main pillars:

Farming Business Support—to link farmers to VisionFund microloans, promoting savings groups, and improving home gardens

Natural Resource Management—to help manage soil, water, nutrients, grasslands, forests, and watersheds

Emergency and Situational Awareness—to help farmers identify hazards and vulnerabilities, and follow risk management plans

The COVID-19 pandemic proves how important THRIVE is in building resilient livelihoods—and turning struggling families into thriving families.

Thank you for your help in equipping farmers and entrepreneurs for success. Your generosity is bringing about economic transformations to help families lead fuller lives. ❖



1.5 million people*

provided with access to economic empowerment since the beginning of the project, including 324,145 during fiscal year 2019.

**This figure includes VisionFund clients and their families who, through our OneVision Technology project, are able to use mobile money applications to handle their financial transactions, including loans, close to home through loan officers using computer tablets in the field to gather information.*

“Chicken is our ‘bank’ these days, from where we draw money for our household needs as well as food. Our children are well-nourished and healthy due to the chicken business.”

—Anna Angurus, member of the Shengai poultry producer group (composed entirely of women) in Tanzania

CHILD PROTECTION

Helping to keep vulnerable children safe

By investing in the well-being of children, your generosity is helping to create opportunities for hope and healing.

Each girl and boy deserves a childhood free from violence and exploitation—one in which they are nurtured and encouraged to become the unique person God created them to be.

Unfortunately, over half of the world's children experience some form of violence every year. With your support, we are working with governments, faith leaders, and other key stakeholders to protect children from sex trafficking, gender-based inequality, female genital mutilation, child marriage, or other forms of harm.

Our child protection programs in Bangladesh, Honduras, India, and Kenya continue to empower families and communities to keep children safe from all forms of violence and abuse. That's how the Kenya Big Dream project was created.

This program was launched to ensure all girls are cared for and protected from female genital mutilation (FGM), child marriage, and other

forms of violence. FGM in particular has shown to have devastating physical and psychological effects on girls. This harmful practice is a direct precursor to marriage—and girls aren't considered for marriage until they're cut.

Both FGM and child marriage hold girls back from an education and their dreams. This in turn prevents them from reaching their full potential and contributing their gifts to improve their families and communities.

The Kenya Big Dream program provides a holistic approach to creating lasting changes and shifts attitudes away from FGM and child marriage. With support from our partners, we create change through education, economic empowerment, and child protection. The result? Girls are empowered to dream bigger and take hold of their futures.

Thank you for supporting this vital work and giving children a future filled with hope! ❖

"I've seen firsthand that when young women's lives are transformed, they in turn become powerful agents of change in their communities."

*—Suzanne Broetje,
World Vision Partner
Executive Director,
Vista Hermosa
Foundation*

2,451,802 people, including 1,071,933 children, have benefited from our child protection projects since they began.

From 2012–2019, through World Vision programs, **2,573** girls participated in alternative rites of passage rather than undergoing FGM.

Proud Kenyan schoolgirls pose for a photo outside their classroom.



CHRISTIAN DISCIPLESHIP

Spreading God's ministry to children

Thanks to your partnership, children around the world are deepening their relationship with God and finding renewed hope in his Word.

Through your faithful support, World Vision is expanding our work with children, youth, and their support structures to help them grow in faith that is known and lived out. This past year alone, our Christian Discipleship Program reached nearly 1.7 million people, helping to nurture the spiritual growth of children and their families.

To make this happen, we work to surround children with faith influencers in their lives: Christian leaders, parents, teachers, caregivers, and youth leaders. We equip them to be loving contributors to children's faith journey as well as to raise them using Biblical principles.

Our approach to growing Christian faith in children and youth includes these core principles:

- We equip parents to create families that reflect Christian values. We use approaches that give parents some practical ways to apply Biblical principles in parenting
- We train Christian leaders to nurture the spiritual growth of parents and children
- And very important—we strengthen children and youth ministries by equipping churches and even schools with materials and teacher training that make Christian discipleship effective, interesting, and fun for children and youth

We're truly grateful for your prayers and gifts that help make the Christian Discipleship Program possible and provide access to activities that strengthen the faith of children and youth. ❖

3.5 million people benefited from ministry activities since October 2015.

313,933 children and youth directly participated in discipleship activities, including 134,194 new participants during 2019.

EDUCATION

Literacy: the key that opens the future

Every child has the right to an education—regardless of where they live or who they are.

Education is more than just a human right. It is the cornerstone of sustainable development. Education becomes a ladder out of poverty that often leads to increased self-worth, improved health, financial security, and better relationships. Based on past experience, World Vision believes it can make the greatest impact in children's lives and their communities by improving literacy rates.

In Rwanda, World Vision will help an estimated 50,000 children read at the appropriate level

by grade 3, which is the best predictor of high school graduation and career success. We plan to conduct 600 reading camps, train teachers in 40 schools, and equip parents and caregivers to help children learn to read.

World Vision helps children such as Keza. Prior to attending a reading camp, Keza struggled in school, ranking 27th out of 30. But now in third grade, she is ranked 2nd and can pursue her dream of being a doctor. ❖

More than 90% of primary school-age children around the world have enrolled in school, but 6 out of 10 children and youth globally are not achieving minimum proficiency levels in reading, according to UNESCO.

CREATE A LASTING LEGACY

Simplify Your Giving with a World Vision Donor Advised Fund

Opening a donor advised fund allows you the freedom to consolidate your charitable giving and simplify your giving plans. World Vision offers a new, competitive donor advised fund that allows you to partner with a Christian humanitarian organization and provides you with a unique opportunity to invest the fund assets in the ministry through VisionFund (World Vision's microfinance subsidiary).

This exclusive, longer-term investment opportunity provides financial services to help families break free from the cycle of poverty. By investing in the Microenterprise Development Fund through a World Vision donor advised fund, vulnerable households gain access to credit, savings, and insurance products; and families are empowered to

build their businesses and generate their own income.

Access to donor advised fund accounts is available 24 hours through our new online system and is easy to open with as little as \$10,000.

Other ways to make a lasting impact on vulnerable children:

- **A Gift in Your Will or Living Trust**
- **Non-Cash Assets**
- **Retirement Plan Assets**
- **Gifts from Your Individual Retirement Account (IRA)**

For more information on our donor advised fund program, please visit www.worldvision.org/daf.

“And whatever you do, whether in word or deed, do it all in the name of the Lord Jesus, giving thanks to God the Father through him.”

—Colossians 3:17 (NIV)

Start planning your legacy of love by contacting World Vision's Planned Giving Experts at 1.800.426.5753 or visit online at www.worldvision.org/mylegacy.

How to double your donation

Your gift can change a life. Your company's matching gift can change another.

Did you know that hundreds of companies across the country match employee contributions to World Vision? Learn how it works and see whether your employer will double the impact of the donations you've already made!

To learn more call 1-866-859-KIDS (5437) or visit worldvision.org/matchinggifts.



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World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice.