

# When her potential is unleashed, extreme poverty doesn't stand a chance

World Vision has been a leader in gender equality work for decades because we know that when girls and women have the opportunity to fulfill their potential, everyone wins.

When you partner with World Vision's Strong Women Strong World movement, you make a profound difference in the lives of girls and women and accelerate their progress out of poverty.

### > OUR APPROACH

World Vision deliberately integrates opportunities for women and girls into every aspect of our work, at scale. And the outcomes are significant.



When a community gains access to **CLEAN WATER**, women and girls get hours of time back in their days. No longer having to walk long distances hauling water, girls can go to school and women are freed to contribute to their families in more productive ways.



When pregnant women are equipped with knowledge and access to **HEALTHCARE**, maternal and newborn deaths are significantly reduced.



When women have access to financial services like **SAVINGS GROUPS** and **LOANS**, they gain leadership skills, financial literacy, and agency.



When young girls are **PROTECTED** from harmful traditional practices like child marriage, they are more likely to finish school and even go on to university.



When faith leaders are equipped to promote gender equality using biblical teaching, **RELATIONSHIPS** are strengthened.



When girls' and women's unique needs are addressed in crisis and emergency situations, they are **SAFER**.



And when girls are **EDUCATED**, they improve not only their own futures, but the futures of their entire communities.



**EMPOWERING** 

WOMEN AND GIRLS

**8,404,709** women and girls gained access to clean water.

**920,059** women got access to **financial services**.

**420,748** women gained access to health services.

**1,064,797** women and girls were reached through child protection and education projects.



"If you invest in a girl or a woman you are investing in everybody."

—Melinda Gates



# The end of poverty begins with her.

## STRONGER TOGETHER

Research shows that societies with greater gender equality experience faster economic growth, better outcomes for children, and more representative government institutions. We address gender inequality by working with entire communities—women, girls, men, and boys—to transform discriminatory practices together. We also work with faith leaders around the world to acknowledge and act upon gender injustices in their communities. In everything we do, World Vision seeks to lift people up—all people. Join us and help women and girls all over the world live safer, healthier, and more productive lives.



"My commitment to Strong Women Strong World and the amazing work being done has deepened through the years as I have witnessed firsthand the impact World Vision is making in the lives of women, girls, and entire communities. But I also know there is

more work to be done. The time is now to respond to these needs and move toward sustainable change for women and girls born into poverty."

 Kathleen Treat, founder and president of the Speranza Foundation and chair of Strong Women Strong World

#### > HOW YOU CAN HELP

Join with passionate women and men across the country as we increase awareness, use our influence, leverage our relationships, and raise resources that will equip and empower women and girls for generations to come.

- Strong Women Strong World Fund
- Water Fund
- Economic Empowerment Fund
- · Mother and Child Health Fund
- · Child Protection Fund
- Education Fund
- · Global COVID-19 Emergency Response Fund

#### > HIGH-IMPACT PARTNERS



























STRENGTHEN COMMUNITIES BY EMPOWERING WOMEN AND GIRLS.

Contact your World Vision representative or visit worldvisionphilanthropy.org/women.