



CAMPAIGN UPDATE

» SEMIANNUAL REPORT: October 2018 through March 2019

Prepared August 2019

GLOBAL OVERVIEW

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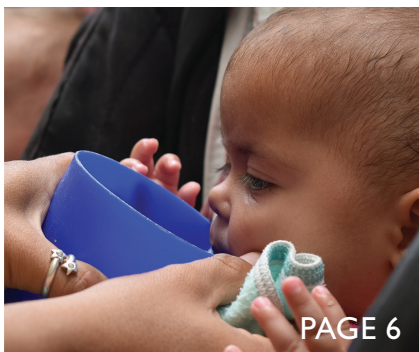
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GLOBAL UPDATE

12.5 **MILLION PEOPLE** have benefited from work World Vision U.S. donors like you helped support since these projects began.* Thank you for giving generously to transform the lives of children and families in need.

* In fiscal year 2019 so far, 1.6 million people benefited. World Vision's deep investment in communities may result in some people benefiting from more than one service. For example, a church leader may have participated in children's ministry training and also live in a community that received access to clean water.



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CHILD PROTECTION

GLOBAL SUMMARY

Thank you for investing in the futures of vulnerable children. Their lives are changed through your generosity and your belief in a better world for them.

Every day, children in every nation of the world face the threat of violence. Whether it takes the form of domestic abuse, sexual exploitation, or mutilation, including child sacrifice and female genital mutilation/cutting (FGM/C), violence is always wrong and it harms children in innumerable ways. It takes a village to raise a child, as the saying goes, but it takes a world to end violence against children. Thank you for joining us in that fight.

Our projects in Armenia, Bangladesh, Honduras, India, and Kenya are tackling some of the worst forms of violence against children in those contexts. In Armenia, it is prenatal sex selection—the denial of a child's birth because of a preference for a child with a specific sex. In India, it is child sex trafficking—the illegal transportation of a child from one area to another for sexual exploitation. In every project, World Vision aims to empower

children, youth, and families to improve their well-being, as well as to work with faith leaders and the government.

Alternative rite-of-passage events, life skills education, and improved access to school helped children resist FGM/C in Kenya. Families in Bangladesh were encouraged to withdraw their children from child labor and help them catch up with their education through Child-Friendly Learning and Recreation Centers, while improving their household income through cash grants and income-generation assistance. The centers also helped children in India to momentarily escape the hazards of living in a red-light district to play and learn under the care of trained staff.

We also mobilized faith leaders in Armenia to combat gender-based violence and worked with parents in Honduras to teach them how to

improve their parenting to decrease household violence.

You are helping to change the lives of children facing serious physical, emotional, and spiritual pain. With your support, we can inspire communities to fiercely defend the rights of children and ensure they all have opportunities to thrive in their families, schools, and societies.



Children with disabilities in India learned about their rights through life skills education.

GLOBAL UPDATE

2.3 MILLION PEOPLE, INCLUDING 1.1 MILLION CHILDREN, benefited from our child protection projects since they began. In FY19, 396,282 new people benefited. These numbers include beneficiaries from projects that have already closed.

832 GIRLS AND BOYS IN KENYA participated in annual rite-of-passage events, which educated them on the harmful effects of female genital mutilation and cutting.

100 PARENTS/CAREGIVERS IN BANGLADESH who had withdrawn their children from jobs received income-generation assistance to start up their own businesses and increase their household income.

190 FAITH LEADERS IN INDIA were trained in Channels of Hope for Child Protection and 27 congregation hope action teams were formed to serve vulnerable children in their communities.

CHRISTIAN DISCIPLESHIP

GLOBAL SUMMARY

“We do not teach religion here; we impart God’s love.”

Merlinda Montecillo, a Bible study leader in the Philippines, has learned that children grow in their faith as they experience God’s love.

The Christian Discipleship Program’s training is having a transformative effect on how churches, schools, and communities create loving environments for children and youth to grow and thrive. In Ethiopia, the chairperson for a women’s association said, “[This is] the kind of training that you drink like water. ... it kept me awake the whole night because it

reminded me that we are losing our children.”

In Central America, Sunday school teachers learn that when churches become a “refuge of love,” youth are learning to find refuge in Christ rather than in gang membership.

In Kenya, schoolteachers are beginning to see their profession as a ministry, demonstrating God’s love so children feel safe and can grow and learn.

In Zimbabwe, Celebrating Families



workshops are helping parents to use more loving parenting techniques.

Your gift is helping children and youth to grow strong in their faith, taking a loving Christ as their model. Thank you for your support.

GLOBAL UPDATE

2.1 MILLION PEOPLE benefited from ministry activities since the beginning of fiscal year 2016, including 196,581 new participants so far in FY19. This includes parents/caregivers, children, and community members benefiting directly and indirectly.

64,345 CHILDREN AND YOUTH directly participated in discipleship activities, including Sunday schools, after-school Bible clubs, and school-based Christian studies classes during FY19. Since these projects began in FY16, 243,954 children have participated.

1,763 PASTORS AND CHURCH LEADERS were trained during FY19 on theology and children’s ministry, helping them learn to create programs for children that capture their attention and help them to learn about Jesus. Since FY16, 18,944 have been trained.

198 CHURCHES engaged in Christian discipleship of children and youth during FY19, creating or expanding Sunday schools and Vacation Bible Schools, and encouraging children to participate in the life of the church. Since FY16, 2,805 churches have participated.

INTERNATIONAL BIBLE FUND

95,601 Bibles have been made available through the separate International Bible Fund, benefiting 478,005 people.

24%

Seven-Year target: 400,000

ECONOMIC EMPOWERMENT

GLOBAL SUMMARY

Evaluations indicate a significant impact on parents' ability to provide for their children's needs through increased household income.

THRIVE (Transforming Household Resilience in Vulnerable Environments) continues to deliver results as one of the building blocks of World Vision's global livelihoods strategy and economic empowerment work. To document the level of THRIVE's impact on child well-being, World Vision and TANGO International (Technical Assistance to NGOs) have been gathering lessons learned from its implementation in five countries: Honduras, Malawi, Rwanda, Tanzania, and Zambia.

Results from evaluations done in Tanzania and Malawi, where THRIVE has been in place for more than three years, indicate a significant and positive impact on parents' capacity to provide for their children's needs

through increased household income and assets. The latest evaluation in Malawi indicates that households, which previously could not provide the most basic family needs, are now able to provide sufficient year-round food, adequate clothing, improved shelter, healthcare, and education, especially for their children. The baseline report indicated that 80% of the target population reported incomes of \$1.25 a day. By contrast, the midterm evaluation reports that the average farmer generates income of \$3.10 a day and high performers—the top 25%—earn \$10.40 a day (eight times the baseline).

These results were shared in April 2019 during the THRIVE Forum in Lilongwe, Malawi. In addition to



gathering close to 90 participants from multiple World Vision national and support offices, it also attracted interest from private sector partners and bilateral and multilateral organizations, making it a true learning event focused on improved agricultural livelihoods.

We also continue to offer access to needed financial services through VisionFund, our microfinance network.

GLOBAL UPDATE

1.1 MILLION PEOPLE* were provided with access to economic empowerment activities since the programs began in FY16, with 71,490 in FY19.

*This figure includes VisionFund clients and their families who, through our OneVision Technology project, are able to use mobile money applications to handle their financial transactions and/or apply for loans close to home as a result of loan officers having the ability to use computer tablets in the field to gather information.

15,629 FARMERS were trained on improved agricultural techniques in FY19.

11,648 PEOPLE were provided with access to financial services in FY19.

9,926 FARMERS gained access to new markets in FY19.

EDUCATION

GLOBAL SUMMARY

Thank you for investing in the futures of vulnerable children. Your support to help them attain an education is a gift that will serve them for a lifetime.

Around the world, children are robbed of an education because of war, violence, poverty, natural disasters, lack of family support, and more. Our projects in Nepal, Zambia, and in Jordan and Lebanon with Syrian refugees serve as “bridges” for vulnerable children to cross over and begin or continue their education to enhance the quality of their lives.

Our work in Nepal focuses on strengthening literacy skills by ensuring children have access to safe, earthquake-resistant classrooms and supplemental learning opportunities. This year, nearly 700 children attended reading camps, where they gained access to a variety of books. Parental workshops, teacher clinics, and literacy celebrations improved the quality of support that children receive from those who are most invested in their

learning. The government has been so encouraged by the success of the reading camps that it has committed to continuing the operation of more than 80 of them with World Vision's assistance.

The Syria Education project is providing early childhood education and psychosocial support to children who are at risk of losing years of schooling as a result of conflict and trauma. The construction of four new kindergarten classes in Jordan enabled 100 children to enroll in school. In Lebanon, 222 children benefited from early childhood education and psychosocial support classes, where they learned about child protection principles and children's rights.

In Zambia, 2,420 youth participated in three Youth Ready cohorts to prepare them for employment or entrepreneurship, and 1,219 youth learned financial literacy skills by participating in youth savings groups.

We are grateful for your partnership in helping to educate children. May you be blessed for your giving heart.



GLOBAL UPDATE

17,856 PEOPLE, INCLUDING 8,831 CHILDREN, benefited from ministry activities since October 2016, including 4,464 new people during fiscal year 2019.

698 CHILDREN IN NEPAL attended reading camps, which provided them with additional opportunities to support their literacy development.

386 PARENTS/CAREGIVERS IN JORDAN participated in an early childhood education program to learn how to guide their children in activities for developing skills to thrive and succeed in school as they age.

107 GIRLS IN ZAMBIA received scholarships to cover the cost of their secondary school education.

EMERGENCY RELIEF

GLOBAL SUMMARY

Around the world, nearly 71 million people have been forcibly displaced by conflict or natural disasters, within their home countries or into other countries as refugees. Thanks to partners like you, World Vision responded to 59 crises so far during FY19, reaching more than 10 million people.

In FY19, World Vision served refugees escaping protracted conflicts in places like Bangladesh and Myanmar, people impacted by Ebola in the Democratic Republic of the Congo, and those forced from their homes by climate-related and natural disasters, such as earthquakes in Indonesia. While some of these disasters capture the world's attention, many of them aren't in the headlines. They emerge silently, as the rest of the world is unaware. As a result, people suffer in silence.

Thanks to your generosity and compassion, World Vision provided shelter, access to clean water, vital health services, child protection interventions, family reunification services, vocational training, food, and more. Your gifts helped us to invest in rebuilding communities and ensure that people will be better prepared to face future emergencies.

World Vision is committed to walking alongside these people impacted by the hardest, most challenging



Approximately 500,000 children have left Venezuela over the past three years, many of whom now struggle with malnutrition and need protection.

emergencies—including those that are not in the news. Thank you for partnering with us in this work.

GLOBAL UPDATE

55.3 MILLION PEOPLE have been reached with emergency relief since FY16 with donor and partner support worldwide. This includes 2,452,702 people impacted by gifts from private donors in the U.S.—with 352,702 benefiting during FY19 alone.

317,000 PEOPLE affected by floods in Malawi, Mozambique, and Zimbabwe were provided with clean water, emergency food rations, child protection services, and shelter assistance.

238,331 PEOPLE impacted by earthquakes in two areas in Indonesia benefited from school rehabilitations, distributions of emergency relief items (solar lanterns, mosquito nets, and plastic mats), emergency medical services, and more.

19,000 VENEZUELAN CHILDREN ages 3 to 12 were hosted in Child-Friendly Spaces in Brazil since June 2018. These places give children a safe space to play and feel a sense of normalcy. Parents and caregivers also were supported in issues related to protection and children's rights.

EMPOWERING WOMEN AND GIRLS

GLOBAL SUMMARY

More than 60% of people living in extreme poverty are women and girls. World Vision is responding in many of the communities where women and girls struggle the most.

Solving the puzzle of poverty requires a full plan and a full range of services—water, food, health, education, economic opportunities, and child protection—in partnership with faith

leaders who promote gender equality. Through signature initiatives in these areas, and with your partnership, great progress was made between October 2016 and March 2019.



7,024,714 women and girls gained access to clean water, while **4,692,517** gained access to household sanitation and **7,317,832** benefited from hygiene behavior-change promotion.



601,842 women and girls benefited from economic empowerment activities, including access to financial services, savings groups, agricultural training and technology, and access to markets. This includes 12,250 women who received loans through the Women's Empowerment Fund.



377,388 women of child-bearing age and **449,400** children younger than 5 gained access to maternal and child health and nutrition services in places where we are implementing those programs.



11,446 women and girls benefited from education programs, including early childhood development, literacy instruction, life skills and livelihoods, and investments in safe schools in Honduras, Jordan, Lebanon, Nepal, and Zambia.



792,393 women and girls benefited from child protection programs that empower people to advocate for their rights, equip parents to use positive approaches, and train community members to protect children. In Kenya this year, 39 girls were rescued from female genital mutilation/cutting or other abuses, 530 girls attended alternative rite-of-passage events, and 84 rescued girls received scholarships.



132,845 women and girls in eight countries were empowered through Christian discipleship activities in churches and schools, **8,111** women church leaders benefited from training on theology and children's ministry, and **124,734** girls engaged in discipleship activities, many of which help develop leadership skills.



World Vision helped reduce the vulnerability of millions of women and girls to disaster while providing relief assistance in **more than 40 countries**. For instance, in three Rohingya refugee camps this year in Bangladesh, 300 women and girls learned how to protect themselves from harm.

Beneficiary figures for water and emergency relief are from projects supported by U.S. donors and donors from around the world.

MOTHER AND CHILD HEALTH

GLOBAL SUMMARY

Our Mother and Child Health projects are bringing true change and exciting results. This wouldn't be happening without your faithful support. World Vision joins thousands of families in thanking you.

Our statistics show that infant deaths in Ugandan project areas have dropped by an estimated 27%. We're also excited about the increased number of births taking place in health facilities with skilled medical staff in attendance, from just 56% to 85%. Babies are healthier and thriving because more mothers are feeding them nothing but breast milk for the first six months of life (up to 85% from 67%), eliminating unsafe water or formula that can be contaminated by unsafe water.

In Zambia, a midterm evaluation showed that when we started this project, only

42% of women sought prenatal care during the first half of their pregnancies, but that has increased to 75%. Another impressive finding was a 97% recovery rate for malnourished children enrolled in community-based nutrition programs that teach parents how to prepare nutrient-dense meals.

In Somalia, our health and nutrition work helped return more than 2,000 malnourished children to health this year. Trained health volunteers treated more than 1,000 children at home for common, but often deadly, diseases.



A Ugandan community health volunteer uses mPOWER mobile technology to prompt timely delivery of health information to neighbors in his care. He also uses his phone to log health data, which is uploaded to the district health office.

This, plus health education shared with families, will help keep mothers and young children alive and thriving.

GLOBAL UPDATE

826,788 **WOMEN AND YOUNG CHILDREN*** were provided with access to maternal and child health and nutrition services since the project began in FY16. This includes 255,289 in the first half of FY19, 176,643 of whom are children younger than 5.

*These global beneficiary numbers include people who might have received more than one service. For example, women who delivered their babies in a health facility often also received prenatal care services. These numbers also include beneficiaries from two projects supported by our corporate and foundation partners and other projects that have been completed.

37,382 **CHILDREN UNDER 5** were screened for malnutrition and received appropriate treatment and care as needed.

9,803 **PREGNANT WOMEN** attended prenatal care clinics, most for the prescribed four times.

16,691 **WOMEN** delivered babies in a health facility with trained medical staff.

WATER, SANITATION, AND HYGIENE

GLOBAL SUMMARY

The Global WASH Program remains on track to reach 20 million people with clean water by 2020. In the first half of FY19 alone, we reached 1.2 million people with clean drinking water, more than 1 million children and adults with improved latrines, and 1.6 million individuals with hygiene education to help prevent the spread of WASH-related diseases.

The Global WASH Program exceeded its FY19 semiannual WASH beneficiary targets for water, sanitation, and hygiene. In November 2018, program targets were revised for FY19 and FY20, reflecting our commitment to a higher focus on quality implementation, increased sanitation and hygiene outreach, and funding realities.

The Global WASH Program also is making great strides toward its total five-year (FY16-FY20) targets. Already, at this 3.5-year mark (FY16-FY19

semiannual—70% of the five years), we have achieved 73% of five-year beneficiary targets for water and hygiene, and 74% of five-year sanitation beneficiary targets.

In this reporting period, World Vision responded to emergency WASH needs of internally displaced people, and families impacted by Cyclone Idai. In total, 406,670 people gained access to emergency water supplies, 236,746 individuals accessed emergency sanitation facilities, and 380,244 received hygiene supplies.



World Vision also raised awareness of our Global WASH Program through increased marketing efforts, including the Global 6K for Water event, which welcomed 52,000 participants worldwide and helped raise more than \$2 million.

We are thankful for what God has accomplished through the Global WASH Program, and thank you for your support.

GLOBAL UPDATE

13.8 MILLION PEOPLE have been provided with access to safe drinking water since FY16, with 1.2 million* gaining access in the first half of FY19. This includes 3.6 million people who were reached through funding from World Vision U.S. private donors since FY16, with 274,342 U.S.-supported beneficiaries reached in the first six months of FY19.

9,069 WATER POINTS were built in the first half of FY19.

190,418 SANITATION FACILITIES were built in the first half of FY19.

175,241 HAND-WASHING FACILITIES were built in the first half of FY19.

1,783 WASH COMMITTEES were formed in the first half of FY19.

* This includes rural community water beneficiaries (800,830) and municipal water beneficiaries (357,626). The 1.2 million people with access to water represent many of the same beneficiaries that received access to sanitation facilities and behavior-change programming.

STORIES OF HOPE

CHILD PROTECTION



"A lot of children go missing each year, and most of them don't return," said World Vision staff member, Amos Tshering.

Two Nepali sisters, 14-year-old Savi* and 17-year-old Sonali,* were standing with their friend, 17-year-old Rashmi,* and a couple of adults at a bus stop in Siliguri, India. They were planning

to travel at least a full day south to the Indian state of Bihar. The Nepali girls wore makeup and short dresses despite the cold weather.

The girls were excited about the trip, having been lured by the false promise of good jobs as orchestra dancers at weddings.

A representative from the Anti-Trafficking Network (which World Vision is a member of) approached the group and determined that the girls were minors. The network is staffed by representatives from nongovernmental organizations, who keep watch at major bus stops and railway stations in Siliguri. Police were called and the suspected traffickers were arrested.

"The girls were laughing and smiling, unaware of the dangers. They didn't

realize they were being trafficked," he said. "In Bihar, weddings normally end with orchestra dancing, and it goes on until the early morning. It is not a good place for children. It can lead to sexual abuse."

The gravity of the situation only hit the girls later, after they received counseling. "I thought I would quickly earn some money. I didn't think much [about it]," said Rashmi.

The suspected traffickers were arrested and sent to court, while the girls were sent to a government shelter home. World Vision helped to coordinate and manage their care, and then ensure their safe return to their families.

** Names changed to protect identities.*

CHRISTIAN DISCIPLESHIP

"Nobody at home had ever hugged me."

Ten-year-old Fredy's home life was bleak. When asked to draw pictures of the people who had hurt him most, the Honduran boy drew pictures of his parents. His unhappy home life carried over to his actions at school, where he was known as a bully. When the school reported his behavior to Fredy's parents, his father's response was to spank him with a belt.

But Fredy's life began to change after participating in World Vision's program at his church, especially from the hugs he received from the children's ministry leaders as they taught him about forgiveness. He cried as he

erased the pictures he'd drawn of his parents as a symbol of pain, and then told them that he forgave them.

Fredy's behavior was transformed as he began to act with more kindness at both home and school. The difference in him was noticeable to all. "My church leaders are proud of me and the child I became at school and church," he says.

His changed behavior also influenced his parents. "Now that I have changed and my parents have seen that change in me, they also want to change their lives and they are going to church together," he reports.

His transformation has given Fredy

a new outlook, inspiring his dreams for the future. "I used to be a bully," he says. "Now I have changed my life because I want to become a leader in my community."



"My father doesn't hit me anymore; he hugs me all the time."

STORIES OF HOPE

ECONOMIC EMPOWERMENT



Unable to support his family of five, Kanuma Zacharie needed a fresh start.

"I lived in a miserable life, always waiting for aid," the smallholder farmer said. "I was nothing for my family. I was hopeless."

World Vision selected him to take part in THRIVE and he received training in Empowered Worldview. His handout mentality lessened as he became "convinced that it is our task to participate in what God has created, using available resources for the good of us," Kanuma said.

Those resources included savings groups. He helped form one with 27 members, including 11 women. From their first saving cycle that began in October 2017, the group has shared out a total of 459,330 Rwandan francs, or \$508.

Members also jointly farm in a model called Duhingirane, which means "let's cultivate together."

With his savings, Kanuma bought two

goats and rented about five acres, where he and his wife, Uwayezu Solange, grow cassava, bananas, beans, sweet potatoes, and passion fruits.

"I am like a project beneficiary," said Uwayezu, a budding entrepreneur. "My husband gave me 5,000 Rwandan francs [about \$5.50] to start a business." She buys sunflower flour to resell, with profit of about \$2.20 per day.

With their income, the couple can easily pay for school materials and fees for their children, who are ages 12, 11, and 4. They also have enough food and can afford medical insurance.

"I am lucky to be one of the project beneficiaries," Kanuma said.

EDUCATION

Nil Prasad Poudel, a teacher, in Nepal, was eager to create a better school environment but was disappointed by the lack of adequate technical support. Although the government promised to provide teacher training on positive discipline, it took nearly a year for it to deliver.

The Nepal Education Project trained him and other teachers on how to create child-friendly classrooms with interactive teaching materials and reading corners. The teachers visited other schools to learn about innovations in school development, resource creation, and fundraising.

"It inspired me to do things differently at my own school, and I have received good responses to the changes," said

Nil. He added, "Especially with the wall paintings, the students really like it and are able to read it even in their free time. It finally looks like a school now."

The changes at school, which included enhanced teaching approaches and decreased corporal punishment, have positively impacted students. One teacher said, "Now, the students raise their hands so quickly that when I ask them to stand up and lead the class, I have to choose who has to come up."

"The changes we are seeing are promising, and I have a lot of hope for this school's future," said Nil.



STORIES OF HOPE

EMERGENCY RELIEF



Within a Rohingya refugee camp in Bangladesh, World Vision has set up

42 community kitchens and learning centers, giving women places to cook, learn new skills, and find valuable support. Due to the Rohingya's conservative social and cultural norms, the kitchens are one of the few places in the camps where females are allowed to go on their own.

The kitchens are becoming the "heart of the home" for 1,050 refugee mothers who prepare family meals here each day. They serve as a place of camaraderie and comfort for

Rohingya mothers—a safe, celebrated space to call their own here in the world's largest refugee camp.

"We were very happy when World Vision built a kitchen here for us," said 18-year-old Mohsena (far right in the photo), who learned to make pastries from World Vision. "Now we can cook and learn many good things in this kitchen. The kitchen is the safest place to me. When we cook together, we also speak about our lives. We discuss about [the] possibility of returning to Myanmar. Maybe one day we will be able to go back to our homeland."

MOTHER AND CHILD HEALTH

Hodan learned about child health from her local volunteer health worker. Thankfully, she recalled his lessons and recognized the danger signs when 5-month-old Fardus had difficulty breathing and refused to nurse.

Just as she was taught, Hodan called Mr. Dayib. When he arrived 30 minutes later, Mr. Dayib used his training from World Vision to examine Fardus and discovered she was running a high temperature. This, combined with her labored breathing, resulted in a diagnosis of pneumonia—a leading cause of death for infants and young children in the developing world.

Mr. Dayib delved into his medical bag and provided Hodan with amoxicillin syrup supplied through the Somalia

Mother and Child Health project. He instructed Hodan on dosage, and gave the worried mother acetaminophen to help bring down the baby's fever, while promising to return the next day.

When Mr. Dayib returned, he was pleased to see immediate improvement in Fardus. Five days later, he came back to find Fardus was fully recovered, and was eating well.

Hodan is thrilled with the care Fardus received from Mr. Dayib. In years past, her children likely would not have fared as well as their little sister, Hodan said. "Previously, it had taken a while to get medication or someone to see the child if he or she is sick or needing medical care. I cannot begin to express my pleasure today,

because my baby is now healthy and recovering," she added.



Community health worker Mr. Dayib, at right in the photo, shows Hodan how to dispense liquid medication to Fardus.

STORIES OF HOPE

EMPOWERING WOMEN AND GIRLS

Mounira, 17, lives in a rural village in India, about 40 miles from the city of Kolkata. "In the village, they talk about the girl child and increase [or exaggerate] her age," she says. "They subtly instill fear in the parents and ask, 'Will your daughter ever get married?'"

Mounira (pictured, center) recently completed 10th grade. She does well in school, but it's a challenge because of her responsibilities at home. In the morning, she cooks breakfast and lunch for her grandparents and younger brother, since her parents live in Kolkata with her older brother. Traveling to school requires three hours round-trip. After she returns, she walks for an hour to fetch water, cares for the family's chickens, makes



saris (a women's garment) for sale, and studies until sunset.

One day, her father returned from Kolkata to announce her wedding. Mounira was shocked. During a prior visit to Kolkata, a family with a son of marrying age noticed her. Later, they convinced her father that she was ready for marriage.

Having participated in a World Vision Girl Power group, Mounira knew the dangers of child marriage and what happens through pregnancy at a young age. Her friends suggested she call the local Child Helpline, but she feared this would result in her father going to jail. Instead, she spoke with him. She shared how she aspired to complete her education, reminded him that child marriage is illegal in India, and asked him to resist pressure to give her away. It worked. He informed the family who asked for her hand in marriage that she was no longer available.

In such moments, it takes a lot of courage to act. The strength of Girl Power groups is helping young girls in India dream about their future.

WATER

The Kenya WASH Program uses sanitation marketing—an emerging field that applies social and commercial marketing approaches to scale up the supply and demand for improved sanitation facilities. This can be very successful in meeting the demands of local households.

In 2018, three members of Meto town (an area heavily populated by the Maasai people, who traditionally are nomadic herders) attended a training led by World Vision about sanitation marketing. When they returned from the training, they shared what they learned with local leaders.

The group expanded and became a registered group with bylaws and rules to govern its existence. The group now has 23 members (including 17 women), most of whom have few other sources of income.

The group charges \$49 to construct a latrine. Just a few weeks after training, the group was asked by individuals to construct 25 latrines in the village.

Seeing that this group is serious about constructing latrines and preventing outbreak of disease, World Vision provided additional training and taught them how to line the pit of the latrine to keep waste contained (pictured

below). This way, when the pit fills, the superstructure can be moved to a new hole. The group is currently determining how much to charge for this form of a latrine, and is hoping to expand its business.



World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. Motivated by our faith in Jesus Christ, we serve alongside the poor and oppressed as a demonstration of God's unconditional love for all people. World Vision serves all people, regardless of religion, race, ethnicity, or gender.

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