

# MOTHER and CHILD HEALTH

World Vision®

BRINGING HEALTH  
AND HOPE TO  
MOMS AND BABIES

Global impact

18 MILLION  
CHILDREN IN  
58 COUNTRIES

were reached through  
community system-  
strengthening health  
programs in 2017.

## The first 1,000 days define a child's future

Where extreme poverty exists, pregnant women and children under 5 are dying too often, simply because they don't have access to the most basic health information, care, and nutrition. We know what it takes to address this gap, and we're bringing the solutions to the most vulnerable populations in the hardest-to-reach places.

### > OUR COMMITMENT

Through the Mother and Child Health Signature Initiative, World Vision commits to expand health and nutrition programs that will **HELP END PREVENTABLE ILLNESS AND DEATH** for more than 4 million mothers and children.\*

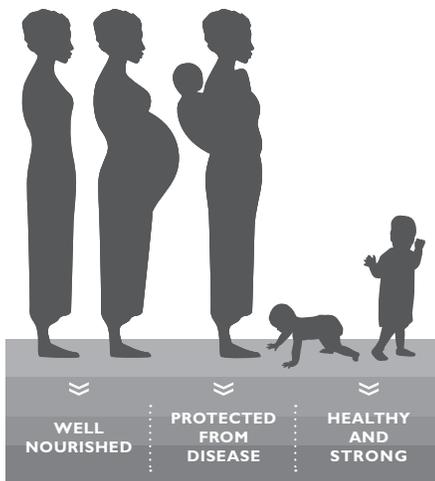
### > OUR APPROACH

World Vision focuses on pregnant women, mothers, and babies in their **first 1,000 days of life**—the time from conception to a child's second birthday, during which the brain grows to 80 percent of adult size.

With basic health education, we empower women to have healthier pregnancies, lower-risk deliveries, and stronger babies.

We use the **7-11 approach**: 7 proven interventions for mothers and 11 for children that prevent malnutrition and infectious diseases.

Our impact is significantly strengthened by **community health workers**, local volunteers trained and equipped by World Vision to be the frontline caregivers in their communities. Our massive network of more than 220,000 is one of the largest in the world.



“World Vision has been a key partner in the *Every Woman Every Child* movement since it started.”

—David Nabarro, U.N. Secretary-General's Special Adviser on the 2030 Agenda for Sustainable Development

\*Beneficiary numbers for Signature Initiatives are preliminary and represent a portion of World Vision's total expected beneficiary reach in fiscal years 2016 – 2022



**WORLD VISION: A global leader in preventing and treating malnutrition**

89 percent of the children we treat for severe acute malnutrition make a full recovery, compared with the international benchmark of 75 percent or greater.



## What to expect when you're expecting: the 7-II strategy

Women in developed countries have easy access to everything there is to know about being pregnant and caring for newborns. Armed with knowledge, these women have a much better chance of having a healthy baby. In developing countries, especially remote areas plagued by extreme poverty, there's nothing easy about it. That's where **World Vision's 7-II strategy** comes into play—a vital checklist for expectant moms and babies up to age 2.

### 7 interventions for pregnant women:

- Adequate diet
- Vitamin supplements and deworming
- Immunization
- Malaria prevention and treatment
- Healthy timing and spacing of pregnancies
- Birth preparedness
- Access to pre- and postnatal care, and delivery with a skilled birth attendant

### II interventions for children from birth to 24 months:

- Exclusive breastfeeding for the first six months
- Essential newborn care
- Adequate diet
- Iron supplements as needed
- Immunization
- Handwashing with soap
- Oral rehydration therapy
- Respiratory infection and malaria prevention and treatment
- Acute malnutrition prevention and treatment
- Pediatric HIV prevention and treatment
- Deworming



### The power of knowledge

The problem of malnutrition can be a lack of food, but also a lack of knowledge. World Vision offers classes on how to cook healthy meals with local ingredients. The women bring ingredients to class for 12 days, cooking together and feeding their children. After 12 days, the kids are often a healthier weight—and the mothers leave with knowledge that will make an even bigger difference.

### > A FULL SOLUTION TO POVERTY

We work in thousands of communities worldwide to help people address not only their health challenges but a variety of needs, including water, economic opportunity, education, child protection, and Christian discipleship—partnering with them to deliver a full solution capable of breaking the cycle of poverty.

### > HIGH-IMPACT PARTNERS

World Vision is able to reach more people because of our local and global partnerships within the public and private sectors.



**HELP END PREVENTABLE MOTHER AND CHILD DEATHS.**

Contact your World Vision representative or visit [worldvisionphilanthropy.org/health](http://worldvisionphilanthropy.org/health).