

MOTHER and CHILD HEALTH

World Vision®

BRINGING HEALTH
AND LIFE TO MOTHERS
AND CHILDREN

Phase 1 impact

Stopping preventable death in its tracks

In this day and age, the fact that 1 child dies every 5 seconds from something completely preventable is unacceptable—as is the fact that more than 300,000 women die every year from preventable causes associated with pregnancy and childbirth. The good news is, we have the solution in our hands.

› OUR COMMITMENT

Through the Mother and Child Health Signature Initiative, World Vision is scaling up our high-impact, evidence-based interventions to reach more than 1.4 million women and children under age 5 with life-saving home-based health and nutrition services and improved health facilities by 2023.

› OUR APPROACH

Our proven approach focuses on strengthening, educating, equipping, and empowering pregnant women, mothers, and caregivers with the information and tools they need to keep themselves and their children alive and healthy.



THE RIGHT
PEOPLE

We train and equip local men and women as community health workers (CHWs). Known and trusted by their neighbors, CHWs educate families about pregnancy, delivery, nutrition, and hygiene.



THE RIGHT
TIME

CHWs deliver timed and targeted counseling to women in the first 1,000 days of pregnancy and motherhood from conception to age 2. Over time, this knowledge results in behavior changes, helping prevent sickness, malnutrition, and death.



THE RIGHT
RESOURCES

We bring clean water to rural health clinics, improve maternity wards, and provide healthcare workers midwives with training and support.

IN-HOME TREATMENT: World Vision also equips CHWs with advanced training and medical supplies to **diagnose and treat children with pneumonia, malaria, or diarrhea—on the spot, in their homes and communities.** For children in remote villages, this can be the difference between life and death.

World Vision has reached **893,303 WOMEN AND CHILDREN** in 6 countries* through our Mother and Child Health Signature Initiative between 2016 and 2019.

*Ethiopia, Kenya, Somalia, Uganda, Zambia, and Zimbabwe



“The thing that most impressed me was the breadth, depth, and interconnectedness of World Vision’s health programs.”

—Dr. Anne Eiting Klamar, major donor, after visiting World Vision’s work in Zambia in 2018



OVER 5 YEARS

89%

OF SEVERELY MALNOURISHED CHILDREN WE TREATED FULLY RECOVERED*



*World Vision global stat

Double-digit improvements in Phase 1 fuel Phase 2

Thanks to our generous and passionate donors and partners, we have already reached more than 800,000 women and children and delivered double-digit impact on key health metrics in our project areas, notably:



ATTENDED BIRTHS

increased in Uganda from 56% to 89%



UNDERWEIGHT CHILDREN

prevalence in Zambia decreased from 26% to 10%



INFANT MORTALITY

decreased in Uganda by 27%

Now, we've started enhanced programming in northern Zambia and Niger, where the needs are even greater. Our work will empower people with knowledge to prevent malnutrition, illness, and death. We'll treat sick children on the spot. And we'll give health facilities the training, equipment, and supplies to deliver better care. With your support, more mothers and their children will not only survive, but thrive. Join us for Phase 2 of the Mother and Child Health Signature Initiative. It will be one of the best investments you've ever made.



Clean water = clean and safe births

In areas where World Vision works, only half the health clinics have clean water, and 84% don't have even basic handwashing facilities.

Through Phase 2 of the Mother and Child Health Signature Initiative, we aim to equip 23 rural health facilities with clean water and improved hygiene solutions so that more women and newborns have a clean and safe birth experience.

> A FULL SOLUTION TO POVERTY

We work in thousands of communities worldwide to help people address not only their health challenges but a variety of needs, including water, economic opportunity, education, child protection, and Christian discipleship—partnering with them to deliver a full solution capable of breaking the cycle of poverty.

> HIGH-IMPACT PARTNERS

World Vision is able to reach more people and your investment is leveraged for greater impact because of our highly collaborative local and global partnerships within private and public sectors.



HELP END PREVENTABLE MOTHER AND CHILD DEATHS.

Contact your World Vision representative or visit worldvisionphilanthropy.org/health.

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. World Vision serves all people, regardless of religion, race, ethnicity, or gender.

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