

# WORTHY



## KENYA BIG DREAM

Empowering girls to know they're worthy of more than  
child marriage and female genital mutilation (FGM)





# MEET LILLIAN,

a Kenyan girl worthy of fullness of life. As a young teenager, here's the future she could have faced:



As a family  
living in  
poverty ...





her parents' last resort  
would have been to  
marry her off around  
age 12 ...






to a much  
older man ...





A young girl with short dark hair, wearing a red ribbed sweater over a light blue collared shirt, is shown in profile, looking back over her right shoulder. She is in a classroom setting, with a chalkboard and wooden benches visible in the background. The lighting is soft, coming from a window on the left. A dark grey rectangular box with white text is overlaid on the right side of the image.

ending her chance  
for an education.



Her preparation  
for marriage ...





would have been  
female genital  
mutilation ...





which yields lifelong  
health complications,  
sometimes even  
causing death.







Lillian believed she was worthy of more. The night before her cutting ceremony, Lillian and a group of girls ran away.





Lillian made it to a World Vision-supported refuge where she found people who told her she was worthy—and got her back in school.



But not all Kenyan girls are as fortunate as Lillian.





A photograph of a pregnant woman from the waist up, wearing a pink and white checkered short-sleeved shirt. She is standing outdoors in a grassy area with trees in the background. Her right arm is bent, with her hand resting on her pregnant belly. The text 'If Lillian had gotten pregnant before age 15 ...' is overlaid on the right side of the image in white font on a dark background.

**If Lillian had  
gotten pregnant  
before age 15 ...**





ONE IN **180**

ONE IN **4,900**

she'd have had a

**1 IN 180**

**CHANCE OF DYING**

**IN CHILDBIRTH,**

compared to

1 in 4,900 in a

developed country.





WHAT ARE THE ROOTS OF

**CHILD  
MARRIAGE  
AND FGM**





## TRADITION EQUATES THE CUT WITH WOMANHOOD



As a traditional practice, FGM symbolizes a girl's readiness for marriage, no matter her age.





“According to traditional Pokot culture, **no girl will be accepted to get married** if they have not gone through female genital mutilation.”

—Moses Chepkonga, World Vision Kenya program manager





## FAMILIES NEED THE BRIDE PRICE



**“You’re going to be nothing. I would have gotten cows for you.”**

*—A father to his daughter who escaped child marriage to pursue education*





A daughter's worth is tied to her bride price, money that can be **the difference between survival and starvation** for families in extreme poverty.





## FAMILIES DON'T PRIORITIZE GIRLS' EDUCATION

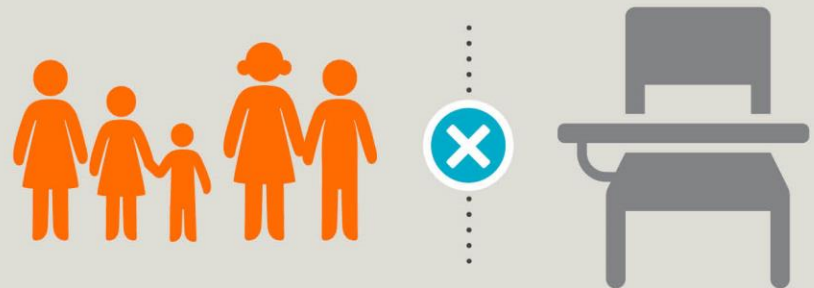


Without an education, girls struggle to change their futures and their children's prospects.





An illiterate mother is **less likely to send her children to school**, perpetuating cycles of poverty.







WHAT IS

**KENYA**

**BIG DREAM**



# THE KENYA BIG DREAM

This project aims to **EMPOWER** girls to know their worth by eliminating the root causes of child marriage and FGM.





# THE WHOLE SOCIETY **THRIVES** BY



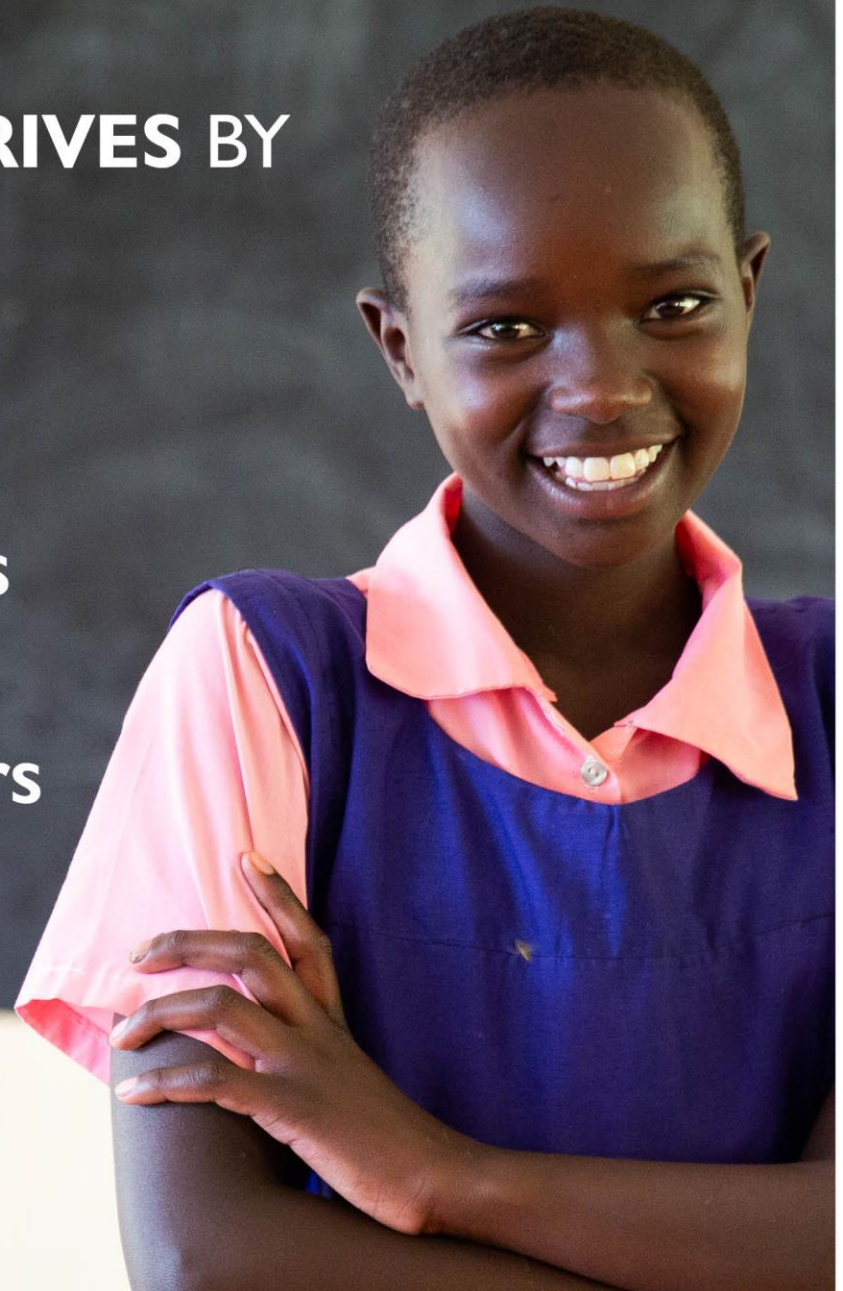
Empowering children



Strengthening families



Mobilizing faith leaders







# EMPOWERING CHILDREN



Education *empowers* boys and girls alike to know their potential for changing their societies.





# STRENGTHENING FAMILIES



Resilient, financially stable *families can*  
*prioritize girls' worthiness* as they support  
community-wide laws and cultural mindset  
shifts against FGM and child marriage.





# MOBILIZING FAITH LEADERS



Trusted faith leaders strengthen communities by *leading child protection efforts*, including Alternative Rites of Passage ceremonies to replace FGM.





HOW DO WE KNOW  
**THIS  
WORKS**





Because Lillian and others  
**BELIEVED IN  
HER WORTH,**  
she GRADUATED  
COLLEGE ...







OWNS TWO SMALL BUSINESSES of her own ...





married a man of **HER CHOICE** ...





and **SAFELY GAVE BIRTH** to a son.





***THIS*** is the life  
you'd want for  
your daughter.





HOW CAN I  
**GET  
INVOLVED**



Together, we can **EMPOWER**  
**MORE GIRLS** like Lillian to  
know their worth.

Their hope-filled tomorrow  
starts with strong families and  
transformed communities.







**JOIN US**



“ I met a group of 34 young girls at a rescue center in West Pokot, Kenya. God placed a fire in my heart for those girls ... and that trip proved to be the beginning of an incredible transformation ... for the girls, for their community, and for me. ”

—Margo Day, retired tech executive



WORTHY

ST CATHERINE GIRLS SEC  
SCHOOL  
CHEPNYAL  
EDUCATION  
FOR SERVICE

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child marriage and female genital mutilation (FGM)



# GOAL

**\$30 MILLION for FIVE REGIONS**  
in western Kenya



# OUTCOME

Impacting over **423,000 PEOPLE**  
including **243,000 CHILDREN**