



LIFE



MOTHER and CHILD HEALTH

Every mother and child has a right to health and an opportunity to flourish.



Goal

Deliver essential healthcare, nutrition support, and treatment to 2 million pregnant women, newborns, and children under 5



Progress

964,287 people reached*
from October 2015 through
March 2021



Investment

\$50 million
(fiscal years 2016–2023)

*The total program participant numbers reflect some people who might have received more than one service. For example, women who delivered their babies in a health facility often also received prenatal care services. These numbers reflect our active work as well as projects in Somalia, Uganda, and Zambia that have been completed, and similar projects in Kenya and Zimbabwe that were funded by a foundation donor.



A massive gap still exists

Despite progress made in the last 30 years, many people living in poor rural communities lack access to basic healthcare.

- Every day, over 14,200 children under the age of 5 still die. Imagine if every child in 30 elementary schools here in the U.S. died today. And every day after that. It's one child every 7 seconds.
- The worst part is that most of these children are dying from preventable causes like birth complications, pneumonia, diarrhea, and malaria.

Stopping preventable death in its tracks

Every child is a precious gift from God, which is why World Vision is committed to helping end these needless tragedies. We're already making a significant impact—and with your partnership, we can continue our proven, cost-effective, and community-empowering methods that save lives and dramatically improve the health of women and children.

What is our approach?

We focus on pregnant mothers and the first 1,000 days of their children's lives in three critical ways:



1

Prevention

We empower women with vital health knowledge and support so they and their children are less likely to be affected by malnutrition, disease, and sickness in the first place.

2

Treatment

We equip and train local community health workers to quickly diagnose and treat cases of malaria, pneumonia, and diarrhea in homes to greatly increase survival rates.

3

Clinic upgrades

We fill gaps at rural clinics—access to clean water, equipment, supplies, medicine, and staff training—so workers have a better chance of successfully treating patients.



Scan to meet Rhoda, a community health worker in Zambia.

Day 1

Day 1,000



Since 2016:

7,770 COMMUNITY HEALTH WORKERS and volunteers were trained.

770 NURSES AND MIDWIVES in health facilities received training to improve the quality of care.

151 CLINICS received support—such as access to clean water, sanitation facilities, equipment, and training—to provide improved mother and child healthcare.

939 FAITH LEADERS were trained to advocate for the use of mother and child healthcare services.



Gertrude in Zimbabwe is one of 184,000 community health workers trained and supported by World Vision globally.



“The thing that most impressed us was the breadth, depth, and interconnectedness of World Vision’s health programs.”

—Dr. Anne Klamar, donor partner, Ohio (with her husband, Dr. Rob Klamar)

Double-digit improvements

In October 2015, World Vision launched Phase 1 of our Mother and Child Health Signature Initiative with projects in Somalia, Uganda, and Zambia.

At project completion, we had exceeded all targets and delivered double-digit impact on key indicators:

- **94% of the malnourished children** we treated in our Somalia project areas made a full recovery.
- Infant mortality in our Uganda project areas was **reduced by 27%**.
- Exclusive breastfeeding rates in our Zambia project areas **increased from 71% to 88%**.
- Assisted births in our Uganda project areas **improved from 56% to 89%**.

A new level of need in Phase 2 projects

Our Phase 2 projects are underway in Luwingu, Zambia, as well as Dosso and Maradi, Niger—districts with some of the worst health outcomes in their respective countries.

With your support, we will serve these three districts with community health workers, clean water in healthcare facilities, and health support for more than 200,000 women and their children.



Over the last 10 years,
89% of the severely malnourished children we treated
made a full recovery.



[LEARN MORE](#)

Contact your World Vision
representative or visit

worldvisionphilanthropy.org/health.

High-impact partners

We're able to reach more people and your investment is leveraged for greater impact because of our local and global partnerships within the private and public sectors.

BILL & MELINDA
GATES foundation



World Health
Organization

JOHNS HOPKINS
BLOOMBERG
SCHOOL of PUBLIC HEALTH

unicef

USAID
FROM THE AMERICAN PEOPLE

The Global Fund

World Vision

Join us in following Jesus into the toughest places, where He's already at work. Together, let's equip more children and families to create change for themselves. **Help end preventable mother and child deaths.**

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. Motivated by our faith in Jesus Christ, we serve alongside the poor and oppressed as a demonstration of God's unconditional love for all people. World Vision serves all people, regardless of religion, race, ethnicity, or gender. PHL17271_0821 © 2021 World Vision, Inc.