Let the little children come to me
A vision for children experiencing the fullness of God’s love

“Let the little children come to me, and do not hinder them, for the kingdom of heaven belongs to such as these.” —Matthew 19:14 (NIV)
GOD-SIZE GOAL

Engage **20 million** children, youth, and adults to know Jesus and grow in an active faith.

| 20 million people | 14 countries | 7 years |

Timeline to accomplish work

| 2022 | 2028 |

3 restricted countries not highlighted on map
### Our Vision

“Let the little children come to me, and do not hinder them, for the kingdom of heaven belongs to such as these.” —Matthew 19:14 (NIV)

### Our Plan

<table>
<thead>
<tr>
<th>“Let the little children come to [Jesus] …”</th>
<th>“… do not hinder them …”</th>
<th>“… for the kingdom of heaven belongs to such as these.”</th>
</tr>
</thead>
<tbody>
<tr>
<td>Children explore and deepen their relationship with Jesus.</td>
<td>Children and families overcome stumbling blocks hindering them from experiencing God’s love.</td>
<td>Children develop a curiosity for knowing Jesus and pursuing a relationship with Him.</td>
</tr>
<tr>
<td>Partner with churches and Christian ministries (e.g., Awana, Scripture Union, Youth for Christ, and OneHope) to provide biblically based programs.</td>
<td>Strengthen churches to revitalize children’s ministries and equip families in areas of child protection through Channels of Hope and Celebrating Families.</td>
<td>Scale up values-based, biblically aligned programming in multifaith contexts to support spiritual nurture.</td>
</tr>
</tbody>
</table>
OUR VISION

WORLD VISION DIFFERENCE

Our **CONVICTION** is that fullness of life includes children growing in their knowledge and understanding of God’s love in Jesus Christ.

Our **COMMITMENT** is to eliminate roadblocks that hinder children from fully understanding and experiencing God’s love.

Our **CALL** is to serve the most vulnerable—even in contexts where practicing Christianity is against the law or politically sensitive.

In **CHRISTIAN CONTEXTS**  
> We equip and partner with churches, Christian ministries, parents, and other caregivers in the process of “letting children come to Jesus.”

In **EVERY CONTEXT**  
> We mobilize faith leaders and communities to ensure children are protected, well provided for, and have opportunities to reach their God-given potential.

In **RESTRICTED CONTEXTS**  
> We create spaces for children to learn about kingdom values in ways that empower them to be agents of transformation in their homes and communities. Our prayer is that these activities provoke questions that point to Jesus as the answer.
AFRICA FAITH PROJECT

Churches and Christian partners are usually under-resourced but eager to partner.

The Africa Faith Project will strengthen Christian discipleship programming and partnerships to reach 15 million children, youth, and adults.

6 countries
Ethiopia, Ghana, Kenya, Mozambique, Rwanda, and Zimbabwe

“Let the little children come to me …”
CENTRAL AMERICA FAITH PROJECT

Latin America experiences the most violence and economic imbalance of the world’s regions. Many factors hinder children and youth from experiencing God’s love including migration, domestic violence, family breakdown, poverty, gangs, drugs, and alcohol.

The good news? The Central America Faith Project mobilizes church denominations to reach 2 million children, youth, and adults.

2 million children, youth, and adults

4 countries
El Salvador, Guatemala, Honduras, and Nicaragua

“… and do not hinder them …”
ASIA FAITH PROJECT

In many Asian countries, sharing about Christian faith is restricted. World Vision’s expression of Christian identity must adapt to governmental and societal restrictions.

The Asia Faith Project supports the spiritual nurture of children in these multifaith countries to reach 3 million children, youth, and adults.

3 million children, youth, and adults

4 countries
The Philippines and three restricted countries

“… for the kingdom of heaven belongs to such as these.” —Matthew 19:14 (NIV)
## Work Accomplished

| Every Last One results | 6 | 2016–2020 | 2.5 million people engaged | 4.4 million children, youth, parents, caregivers, teachers, and church leaders |

## Our Vision 2022–2028

<table>
<thead>
<tr>
<th>Number of Countries</th>
<th>Support Needed</th>
<th>People Engaged</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>6</td>
<td>$20,000,000</td>
</tr>
<tr>
<td>Central America</td>
<td>4</td>
<td>$5,000,000</td>
</tr>
<tr>
<td>Asia</td>
<td>4</td>
<td>$5,000,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>14</strong></td>
<td><strong>$30,000,000</strong></td>
</tr>
</tbody>
</table>
Generational Change

Christian discipleship programs have far-reaching impact to not just the current generation of children, but those of their children, grandchildren, and beyond. Right now, we’re at a tipping point to shape a godly future for millions of children.

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