

PEOPLE AND PROGRAMS MAKING
A SIGNIFICANT IMPACT ON GLOBAL POVERTY



Perspective

Fall 2024

Your generosity
is empowering
people with **life**,
hope, and a **future**.



PAGE 2

FROM THE PRESIDENT

"We are Christ's ambassadors":
Encouragement from
Edgar Sandoval Sr.,
president and CEO.

PAGE 3

GLOBAL UPDATE

Thank you for making a
difference in the lives of
millions of children and
families this past year.

PAGE 6

WATER

Discover how donors like
you helped finish the job
of ensuring access to clean
water in Rwanda and beyond.

PAGE 11

WOMEN AND GIRLS

Learn how your generosity
is helping equip women
and girls to reach their full
potential.

FROM THE PRESIDENT

We are Christ's ambassadors

Now, more than ever, we choose to believe.

Even an eternal optimist like me can sometimes be overwhelmed by news of conflict, hunger, deepening poverty, and unprecedented humanitarian need. The pain of innocent children and families can feel like too much. It's tempting to shut it out and draw inward.

That's when I try to adjust my worldview to perceive what God sees. Poverty and suffering are not just physical conditions, but also the result of spiritual forces seeking to destroy our relationships with God and each other. And in the New Testament, it's clear that Jesus has a special love for the most vulnerable people—especially children. He calls His followers to care for them too.

I know you share this calling, and I'm so grateful for your partnership.

In this season, I hope you'll be inspired, as I am, by the words of 2 Corinthians 5:17-20. This passage speaks to our personal transformation: "... if anyone is in Christ, the new creation has come." But it also empowers

us for an important job: to be Christ's ambassadors, tasked with the "ministry of reconciliation: that God was reconciling the world to himself in Christ."

What you are doing with World Vision—working to end extreme poverty for children—is indeed part of this ministry. We are inviting people to new life in the kingdom of God, where relationships between God and people are restored, where people love their neighbors, and where everyone is equipped to fulfill their God-given potential.

In response to the great need, God has given us a bold new vision: to reach 300 million vulnerable people by 2030! And we believe that our God will do more than all we ask or imagine, once again.

Thank you, fellow ambassadors of Christ, for joining us to advance Jesus' new creation. Together we can empower millions of vulnerable people with life, hope, and a future. ❖

*Everything is possible
for one who believes.*

—Mark 9:23 (NIV)



Edgar with Merci, who is now able to access clean water from a water point near her home in Rwanda.

Thank you for showing the love of Christ in times of crisis

Helping people in desperate need see hope.

In the midst of conflict, economic shocks, displacement, extreme weather, and natural disasters, more people than ever are being threatened by hunger and starvation. But thanks to the generosity of donors like you, and God's grace, we continue to help offer hope to children and families facing extraordinary challenges.

Right now, the **global hunger crisis** continues to intensify, with nearly 35 million people in 39 countries facing emergency levels of hunger. **But with the support of donors like you, since October 2023, we have reached 6.5 million people, including more than 3.7 million children, with emergency food aid; health and nutrition support; increased access to water, sanitation, and hygiene services (WASH); and more.**

Acting as the hands and feet of Jesus, we respond to the needs of people affected by disasters. **In August 2023, fires claimed more than 100 lives and left thousands of people displaced in Maui.** But thanks to the faithful support of partners like you, we:

- assisted a total of 27,178 people through community and local church partnerships
- reached 16,235 people with Crisis Relief Boxes containing fresh fruit and vegetables that didn't require refrigeration or cooking
- provided a grant for mobile relief services including showers, Wi-Fi, laundry facilities, and health and vision services

When **multiple fires scorched over 1 million acres of land in the Texas Panhandle in early 2024**, World Vision provided relief supplies to those in need. With your generosity, we distributed water, hygiene kits, generators,

clothing, blankets, and more to people affected by the most destructive fire disaster in state history.

In April 2024, dozens of tornadoes in the Midwest left a wake of destruction in their paths. In response, we helped supply emergency items including hygiene kits, flood baskets, shelf-stable food, cleaning buckets, and generators to those hardest hit by this disaster.

In February 2023, a devastating 7.8 magnitude earthquake struck Syria and Turkey. Your support was crucial, helping us to reach over 1.8 million people within the first year of our response with emergency essentials such as food, water, clothing, shelter, health and psychosocial services, and fuel and heaters to keep schools running.

We are deeply grateful for your prayers and inspired by your generosity. You have truly helped make a difference in the lives of millions of children and families this year. ❖



I was hungry and you gave me something to eat, I was thirsty and you gave me something to drink, I was a stranger and you invited me in.

—Matthew 25:35 (NIV)

As part of our response to the global hunger crisis, World Vision has reached children like 4-year-old Jacque in the war-torn Democratic Republic of the Congo with lifesaving food assistance.

YOU CAN EMPOWER MILLIONS OF PEOPLE

Seeking Life, Hope, and a Future

To achieve our bold goal to reach 300 million* people by 2030, World Vision seeks new funding from current and new philanthropic donors and partners. This catalytic private funding of our Signature Initiatives will help unlock more dollars in public grants and other funding.



LIFE

Every human being needs and deserves access to clean water and essential healthcare. Without them, we cannot truly live, much less experience the fullness of life God intends.

By 2030, we will:

💧 WATER

Reach **30 million† people** with access to clean water, including finishing the job of ensuring clean water for everyone, everywhere we work in Zambia and Honduras.

🏥 HEALTH

Upgrade **3,000 health facilities** globally with clean water, including strengthening the health system in every health facility, everywhere we work in Zambia, Niger, and Rwanda.

*World Vision counts the number of people who participate in each sector program separately and combines these for total reach. Because of World Vision’s holistic approach, some people will participate in more than one program during the campaign and will be counted more than once in the total.

†Reach will require additional support from other sources such as public grants, gifts-in-kind, field offices, and other funding sources.

HOPE

When we’re afraid, in danger, feeling lost, or at the end of our rope, we all need a glimmer of hope. Without it, a better future seems out of reach.

By 2030, we will:

🏠 EMERGENCY RESPONSE

Support **70 million† people** affected by emergencies and humanitarian crises internationally.

💖 CHILD PROTECTION

Help end child marriage everywhere we work in Kenya and parts of Bangladesh. Protect and empower children and youth in Honduras.

✝️ CHRISTIAN DISCIPLESHIP

Engage **46 million† people** in 49 countries with Christian discipleship activities and tools to support the spiritual nurture of children, including training **500,000 local pastors** and leaders to multiply the impact of local churches.

By 2030, we will:

🇺🇸 U.S. PROGRAMS

Support **25 million† people** affected by poverty and disasters in the United States.

FUTURE

If we’re healthy and hopeful but lack economic opportunity and education, making a decent living is nearly impossible.

By 2030, we will:

💰 ECONOMIC EMPOWERMENT

Equip everyone, everywhere we work in 11 countries—at least **10 million† people**—with access to the tools they need to lift themselves out of extreme poverty.

📖 EDUCATION

Empower **60,000 youth** from the highest-risk areas of the Northern Triangle with agency, opportunity, and workforce training that will enable them to break out of poverty.

Commit to the Lord whatever you do, and he will establish your plans.

—Proverbs 16:3 (NIV)

🌐 WORLD VISION FUND

Meet the **needs of today and beyond**, empowering generations to rise above poverty through gifts that support the entire mission of World Vision.

WATER

Everyone deserves access to clean water

Together, we can help transform lives with clean water.

Clean water access is a game-changer for people like Seraphina, who represents the one millionth person reached through our “finish the job” plans in Rwanda.

Families like hers can now enjoy a water point a short walk from their home. And children can finish their education and discover their God-given gifts instead of spending long hours each day collecting water.

Before this work was completed in Rwanda, Seraphina and her children had to walk a couple of miles before descending 1,000 feet down a steep path to reach a spring. In the rainy season, the path would become treacherous. They would often fall and injure themselves.

In total, it would take two hours to descend, gather their water, and walk back up. Seraphina and her 18-year-old daughter, 14-year-old son, and 12-year-old daughter would carry a total of over 100 pounds of water on each trip. Then they would repeat this process later in the day.

For Seraphina, the mental toll of carrying water was worse than the physical burden.

Every day, she feared getting hurt on the steep path and worried her children wouldn't get to school on time.

All that changed with a nearby water point. Seraphina now has time to garden and is helping to generate income for her household. And her children are being empowered to finish their education and reach their God-given potential.

Thanks to supporters like you, we have exceeded the commitment we made to our donors, partners, and the government of Rwanda in 2018 to bring clean water to 1 million people in the country by reaching 1,181,958 people, including an incredible 270,084 people in fiscal year 2023 (128% of target).

But our work is not done. By 2030, we're committed to reaching 30 million people with access to clean water including finishing the job of ensuring access for everyone, everywhere we work in Zambia and Honduras. ♦

Whoever brings blessing will be enriched, and one who waters will himself be watered.

—Proverbs 11:25 (ESV)



Seraphina (far right) and her family raise a glass of clean water in celebration of the new water point near their home.

HEALTH

Improving healthcare for women, children, and families—thanks to you

Partners like you are helping provide lifesaving care to entire communities.

In the midst of ongoing challenges, we are deeply grateful for your support as we help ensure a healthier world for children and families so they can lead fuller lives as God intends for them.

Since October 2023, 234,473 people, including 116,756 children, have benefited from health education and training, improved mother and child healthcare and nutrition, and improved care from health facilities that were upgraded with resources like clean water access.

In Niger, Zara had experienced difficulties giving birth to her first two children and they died. After a few years, she became pregnant again and decided to give birth at Boulounguey Health Center, which had no water or electricity.

Women like Zara had to bring their own water and a helper to clean the delivery room, and, if they were lucky, they might have water to wash themselves. Thankfully, her son Sani was born healthy.

Three years later, Zara came back to deliver her son Ousseini. “My delivery was a surprise, and a source of worry,” she said, explaining that his sudden arrival didn’t allow her the time needed to make preparations, like gathering water.

But when she arrived to the health facility, she couldn’t believe the difference due to World Vision’s work and the generosity of donors like you.

Boulounguey Health Center is now equipped with clean water, toilets, and electricity. “I couldn’t believe my eyes. Everything had changed so dramatically. I went for my bath and felt so refreshed,” says Zara.

Thank you for partnering with us as we work to ensure that mothers around the world can give birth safely in clean, equipped facilities. We continue to work toward our goal of improving healthcare for an estimated 30 million people globally by upgrading 3,000 health clinics by 2030. ❖

In 2023, 444 healthcare facilities across the globe received access to clean water, including 53 clinics in Niger and Zambia.

BEFORE



AFTER



Before: Boulounguey Health Center had no running water, toilets, or electricity.

After: Zara with son Ousseini, who was born at the upgraded health center.

CHILD PROTECTION

Working together to protect vulnerable children

Thank you for helping equip communities with the tools to address violence against children.

God has a special place in His heart for children around the world. That's why we're so grateful to you for helping ensure they are protected, parents are more equipped to provide for their families, and young lives are powerfully changed.

In Kenya, we are working to protect vulnerable children and eliminate child marriage and female genital mutilation (FGM). With your faithful support, we have increased efforts to change attitudes and behaviors, educate children, improve livelihoods, and advocate for child protection.

In the first half of fiscal year 2024, World Vision reached 71,666 children and adults through the Kenya Big Dream project. Since the project began, we have reached a total of 1,345,106 people in places like West Pokot, Baringo, Samburu, and Migori counties.

In Osiligi, Kenya, the Masaai people are fiercely proud of their traditional ways. Yet some of those traditions are harmful for girls and women, like Peninah.

At 12 years old, Peninah was “cut” as part of the rites to womanhood. Soon she was married and had four children, one of whom is a sponsored child. Through the sponsorship program, information sessions were run in her community explaining the harm that FGM and child marriage cause.

Over time, Peninah became a community health volunteer and began advocating against FGM and child marriage. She spoke with community leaders and held information sessions at the local school to share with others about the dangers to girls of FGM and child marriage, and ways to end these practices—including engaging the authorities to protect at-risk girls. She has also helped girls learn how to advocate for themselves, protecting several of them from being cut or married young.

As we continue to move forward in faith with this work, may God richly bless you for helping to protect children and giving them opportunities to live fuller lives. ❖

“I help the community through the World Vision trainings ... Since I did not finish my schooling, I developed an urge to help others reach their dreams.”

—Peninah, community health volunteer, Kenya



Peninah (second from right) is a trusted friend of and advocate for local girls.

EMERGENCY RESPONSE

Reaching millions of people with tangible hope and urgent relief

With your faithful support, we're equipping families around the world with essentials in the midst of disasters and crises.

For nearly 75 years, motivated by our faith and empowered by donors like you, World Vision has demonstrated the life-changing love of Jesus through lifesaving actions. **So far in 2024, partners like you have supported our response to 59 disasters in 57 countries, through which we have reached 21,178,559 people with urgent relief, assistance, and hope.**

We are truly grateful for your faithful prayers and support that enable us to deliver critical aid to those impacted by natural disasters and other emergencies, including:

- **A series of earthquakes** in Afghanistan that destroyed the homes and livelihoods

of people already facing decades of poverty and instability.

- **The conflict in Sudan**, which has resulted in the world's largest child displacement crisis. Half the population is facing crisis-level hunger, and 12 million people have been forced to flee.
- **Displacement and insecurity** that have left millions of people in Ethiopia, Ukraine, and Venezuela in search of safety, food, and healthcare.
- **Heavy flooding** in various countries, including Chile, the Philippines, and Somalia. ❖

*The Lord is good,
a refuge in times
of trouble.*

—Nahum 1:7 (NIV)

CHRISTIAN DISCIPLESHIP

Helping millions of children and adults grow closer to Jesus

Removing barriers for children to experience Jesus' love—thanks to your generosity.

Supported by your prayers and generosity, we have reached 10,971,419 people since October 2022 with tools to explore or deepen their faith in Jesus. Of that number:

- **3,424,939** children and youth directly participated in spiritual nurture activities.
- **174,240** pastors and church leaders were trained in theology and children's ministry.
- **122,410** Bibles, benefiting more than 612,050 people, were made available to those longing for God's Word.

Celebrating Families, one of World Vision's core Christian Discipleship programs—studied in partnership with Fuller Theological Seminary—contributed to increased awareness of God's love and a greater sense of hope among the children of participants.

Thank you for helping vulnerable children and families grow in their understanding of God and His unending love for them. ❖



*"It's exciting to
see faith put into
action through this
innovative program."*

—Dr. Lisseth Rojas-
Flores, professor of
clinical psychology
at Fuller Theological
Seminary

ECONOMIC EMPOWERMENT

Helping families get the tools they need to lift themselves out of extreme poverty

Your partnership is fueling change for generations.

The generosity of partners like you is making a tangible difference in the lives of families. Thank you for aligning your heart with God's love for people like Damaris in Kenya.

Damaris struggled throughout her life, but nothing prepared her for the deaths of her husband and her son, who was only 12. But with the help of World Vision staff like Alice Yugi, joy began to return to Damaris's life.

Alice saw the potential in Damaris. "In modern farming, we want people to care," says Alice. "I could sense energy in her. And passion."

Alice persuaded Damaris to participate in Biblical Empowered Worldview training. This biblically based program helped strengthen Damaris's identity, hope, and vision for the future while teaching her strong financial principles. On the last day of class, Alice gave her three chicks.

"I used a mosquito net to fence them in," says Damaris. "I put my three birds under the net. They started laying."

From this simple beginning, Damaris's farm grew. Today, she has 2,200 chickens, geese, and guinea fowl—along with goats, bees, fish, fruit trees, and thriving crops. And to show her gratitude, she has become a mentor, training more than 500 farmers to raise animals and grow crops so they too can thrive.

Thanks to donors like you, our impact in the first half of fiscal year 2024 has included the following:

- 1,221,874 people reached
- \$1,733,323 in loans to savings groups
- \$2,658,423 in cumulative savings by saving groups

May God bless you for continuing this journey with us in the name of Jesus. **With your help and God's grace, we're committed by 2030 to equip everyone, everywhere we work in 11 countries—at least 10 million people—with access to the tools they need to lift themselves out of extreme poverty. ❖**

"Alice believed in me, and I believed in others."

—Damaris, Kenya



Damaris in her henhouse with Alice Yugi, technical lead for World Vision in Kenya. To watch a video about Damaris, scan the QR code above with your smartphone's camera.

EDUCATION

Empowering youth with education, job training, and employment

You are helping vulnerable youth realize their dreams for a better future.

We are truly grateful for your generosity that is changing the lives of vulnerable youth in Guatemala, El Salvador, and Honduras. Through our Reaching Independence through Support and Empowerment (RISE) programs, **they are gaining the skills, training, and experience to succeed in the workforce and in life.**

In areas with high levels of gang activity—where opportunities are few—World Vision is implementing our Teen Ready and Youth Ready

programs (as part of RISE).

Since October 2022, 51,321 children and youth have been empowered with education, life skills, job training, and meaningful employment.

In Honduras, Guatemala, and El Salvador, 2,089 youth enrolled in RISE.

Thank you for your support and for helping prepare youth for entrepreneurship, meaningful employment, and a brighter future. ❖

“I tell young people to take the opportunities that are given to them like this RISE Project. I see myself different, more empathetic, supportive, and ready to go to a job and help others, but also to let them help me.”

—Victoria, RISE participant in Honduras

WOMEN AND GIRLS

Equipping women and girls to reach their full potential

Women and girls are thriving through the power of God and with your support.

We praise God that women and girls continue to be empowered to achieve their full potential. **Since October 2022, 16,017,416 were reached through World Vision projects.** Of those:

- **2,148,441** women and girls gained access to **clean water close to home**, significantly reducing the time they spend hauling water.
- **902,956** women and girls gained access to **healthcare**.
- **1,556,473** women and girls have benefited from access to **financial services**, savings groups, agricultural training, technology, and markets.

- **218,739** women and girls benefited from programs that educated community members, **increased protection**, and challenged harmful cultural norms such as child marriage.
- **48,214** women and girls benefited from **education** programs, including literacy, life skills, livelihood training, early childhood development, and investments in safe schools.

Together with your support, our goal is to equip 150 million women and girls by 2030 to lead safer, healthier, more productive lives. ❖

“Creating environments for right relationships between girls and boys and women and men is the path to long-term, sustainable change that will end extreme poverty.”

—Edgar Sandoval Sr., president and CEO, World Vision

TRANSFORM LIVES FOR GENERATIONS

A legacy of charitable giving

One of the greatest gifts we can pass down to the next generation is the value of giving back. Showing loved ones that we are part of a larger world helps them understand the importance of philanthropy. You can create a greater impact than you may have ever imagined simply by making a commitment to support World Vision's ministry in the long term. Making a gift to World Vision through your will or living trust can help reflect who you are and what you value, including your Christlike care for those in need.

A legacy gift is:

- **Easy.** As little as a couple of sentences in your will or living trust identifies the gift intention. You can even name World Vision as a beneficiary of your retirement assets, financial accounts, or life insurance.
- **Revocable.** Until your will or trust goes into effect, you are free to alter your plans.
- **Flexible.** You can give a specific item, an amount of money, a gift contingent upon certain events, or a percentage of your estate.

Over 7,000 donor partners have included World Vision in their will or living trust because they know we will steward their gifts with integrity to equip children and families in need for lasting change.

If you would like to include World Vision in your will or living trust, please contact our Planned Giving experts at 1 (800) 426-5753.

Did you know you could double your donation?

Most large companies (and many small and medium-sized businesses) will match your donation to World Vision. All you have to do is notify them of your gift. Unfortunately, more than \$3 billion in matching funds goes unclaimed (nationwide, to all nonprofits). As a result, vital work goes unfunded.

Find out if your employer will match your gift. Go to worldvision.org/MatchingGifts or call **1.866.859.KIDS (5437)**.

Therefore encourage one another and build each other up, just as in fact you are doing.

—1 Thessalonians 5:11 (NIV)



Scan the code with your phone's camera for a helpful video on legacy planning.



34834 Weyerhaeuser Way S.
P.O. Box 9716
Federal Way, WA 98063-9716

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice.