

PEOPLE AND PROGRAMS MAKING
A SIGNIFICANT IMPACT ON GLOBAL POVERTY

World Vision®

Perspective

Fall 2023



YOU HELPED
EMPOWER
70 MILLION*
PEOPLE WITH
LIFE, HOPE,
AND A **FUTURE**

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FROM THE PRESIDENT

More than 70 million reasons to celebrate!

Thanks for helping empower 70,860,366* people with life, hope, and a future.

Praise be to God! Thanks to you and other kindhearted donors, **we have empowered more than 70 million people** to change their lives for good. **Now that is nothing less than miraculous!**

I'm continually amazed by what happens when people of faith come together. When we launched our Every Last One® campaign in late 2015, we aimed to raise \$1 billion to reach 60 million of the world's most vulnerable people in more than 50 countries.

I'm thrilled to share that we exceeded this God-sized goal by raising over \$1 billion and empowering 70,860,366* people with life, hope, and a future.

You shared our vision that every person is created in God's image and that He calls

us to empower every last one so they can experience a fuller life. And your commitment was unwavering even in the midst of an unprecedented pandemic and economic shocks.

I'm so grateful for your life-changing partnership that continues to have a tremendous impact in the lives of families. Together with thousands of other Christian philanthropists, you stepped up in faith to equip people with the tools needed to lift themselves out of poverty.

I hope you will join me in celebrating the extraordinary accomplishments you helped make possible—and praising God for His power and provision as we celebrate exceeding the goals of the campaign.

Thank you, once again, for believing that every last one of us deserves life, hope, and a future. ❖



Edgar with a child from the Santa Elena community who benefits from a solar-powered water project.



It's time to dance and shout in celebration! Watch a special video about our Every Last One campaign by scanning this QR code.

EVERY LAST ONE CAMPAIGN UPDATE



OVER
70M
PEOPLE

LIFE
27M PEOPLE
REACHED

HOPE
31M PEOPLE
REACHED

FUTURE
7M PEOPLE REACHED

OTHER
5M PEOPLE REACHED

"With man this is impossible, but with God all things are possible."

—Matthew 19:26 (NIV)

Thank you for being there in the midst of crisis.

Delivering hope to the world's most vulnerable people in the name of Jesus.

Around the world, the combined effects of conflict, economic shocks, and increasingly extreme weather events continue to have a devastating impact on the most vulnerable, with more and more people threatened by hunger and starvation. But thanks to you, we continue to answer God's call to provide hope and help to people facing unimaginable hardships.

Right now, the **global hunger crisis** is affecting nearly 45 million people—nearly half of them children—in 37 countries. **But thanks to your continued generosity, since we began responding to this crisis in April 2022, we have reached more than 16 million people with the critical food and care families need to survive.** In 2022 alone, with support from donors like you, the U.N.'s World Food Programme, and other partners, we provided emergency food and other support services to hungry people around the world, including 9.1 million children.

Through the grace of God, we also continue to respond to the needs of **Ukrainian refugees and internally displaced people.** The ongoing conflict has caused **6 million refugees** across Europe and **5.1 million people** have been displaced within the country. But with your faithful support, together we have:

- **reached a total of 1,339,264 people, of whom 645,749 are children**
- **provided 477,394 people with food assistance**
- **reached 83,166 people with temporary shelter assistance**

- **distributed 3,845 metric tons of food assistance**

When the devastating **7.8 magnitude earthquake struck Turkey and Syria** in February, our local staff mobilized a response within hours. Because of your generosity, we have reached 967,100 people, including 474,530 children, and have been able to provide life-saving assistance like:

- **14,045 ready-to-eat meals**
- **1,957 blankets and non-food item kits**
- **7,971 heaters and fuel tanks for schools and households**
- **9,120 hygiene kits**

Your prayers and partnership impact the lives of millions of children and families each year. You truly are making a life-changing difference. Thank you! ❖



"I was hungry and you gave me something to eat, I was thirsty and you gave me something to drink, I was a stranger and you invited me in."

—Matthew 25:35 (NIV)

In the aftermath of the earthquake in Turkey and Syria, many people had to seek out temporary shelters because their homes were either destroyed or deemed unsafe.

FINAL RESULTS

Every Last ONE

Your love for people, radical generosity, and mighty prayers helped us to exceed our goal of reaching 60 million people.

When we crossed the finish line together on September 30, 2022, we had reached 70,860,366* women, men, and children in more than 50 countries. **And every last one of them has a name and a story**—like Nyornator Joycelyn in Ghana.

You’ve seen her beautiful image in many of our communications. Learn more about her here, then reflect ... there are 70,866,365 more people like her with brighter futures.



This is Nyornator Joycelyn, who lives in Ghana.



Her parents, Nyornator Monica and Akpanbe Rafael, are farmers and have gained knowledge, resources, advocacy, and empowerment.



She has the chance to pursue her education, and so does her twin sister Nyornator Joyce.

LIFE

WATER

Goal: Provide 25 million people with access to clean water

We reached: 25,545,152

MOTHER AND CHILD HEALTH

Goal: Deliver essential healthcare, nutrition support, and treatment to 2 million pregnant women, newborns, and children under 5

We reached: 1,684,358

HOPE

EMERGENCY RESPONSE

Goal: Provide hope, urgent relief, and care for 16 million people impacted by disasters and humanitarian crises

We reached: 16,085,773

CHILD PROTECTION

Goal: Protect children by partnering with 4 million girls and boys; family members; and faith, community, and government leaders to address the root causes of violence against children

We reached: 5,317,628

CHRISTIAN DISCIPLESHIP

Goal: Equip 8 million pastors, Christian leaders, teachers, parents, children, and youth with the training and resources they need for young people to learn Bible-based life skills and to explore or deepen their faith in Jesus Christ

We reached: 10,181,111



FUTURE

ECONOMIC EMPOWERMENT

Goal: Empower 4.4 million people by supporting improved and resilient livelihoods and providing recovery loans to those negatively impacted by shocks like COVID-19 and natural disasters

We reached: 5,873,199

EDUCATION

Goal: Deliver educational programs, books, and training for 1 million children, young adults, parents, and teachers

We reached: 1,135,901



“For I know the plans I have for you,” declares the Lord, “plans to prosper you and not to harm you, plans to give you hope and a future.”

—Jeremiah 29:11 (NIV)

WATER

Helping transform lives with clean water.

Together, we reached 25.5 million more people with access to clean water.

Maggie, 12, once spent so much time collecting water that she was often late to school or would miss classes completely. Sometimes she made as many as six trips in a day. As a younger girl, she couldn't carry the weight that older girls and women can balance on their heads.

Instead, Maggie carried a bucket. "It was heavy for me and [by] the time I would reach home [I'd be] tired," she says.

She also felt bad because the time spent traveling for water didn't allow her time to do her laundry and bathe before she would go to school.

Maggie says, "Sometimes my friends used to tease me because I would go to school with my uniform unwashed."

Because of the generosity of partners like you, Maggie's community now has a borehole well. Her walk to collect water is negligible and she doesn't miss class. She's on track with her goal of becoming a nurse. And she even has

leftover time to play games with her siblings and friends.

Thanks to clean water, children like Maggie are able to attend school and reach their God-given potential. Thanks to faithful partners like you, we celebrated bringing clean water to more than 25 million people in some of the toughest-to-reach places around the world this year. **With your support, we met or exceeded our goals for 2022 by reaching 3,074,428 people with clean water, 2,711,974 people with improved sanitation, and 3,364,713 people with handwashing facilities.**

We are also more than halfway toward achieving our commitment of reaching 50 million people with clean water by 2030—and are truly grateful for your partnership that has contributed to better health outcomes and transformed lives like Maggie's.

"We are grateful for bringing us water to our doorsteps," she says to donors like you. ❖

"For he satisfies the thirsty and fills the hungry with good things."

—Psalm 107:9 (NIV)



With reliable access to clean water, children like Maggie are able to attend school and reach their God-given potential.

MOTHER AND CHILD HEALTH

Improving healthcare for women and children.

You are helping create a safer and healthier world for mothers and their children.

Your faithful support is helping ensure women and children have more opportunities to experience the full lives that God intends for them. In rural places in particular, the delivery of clean water, sanitation, and hygiene solutions is changing and saving lives.

Since October 2015, your generosity has helped support the health of 1,684,358 pregnant women, newborns, and children under 5* in some of the most challenging places where we work. Thanks to you, they've received essential healthcare, nutrition support, and treatment. Here are some other highlights of what you've helped accomplish:

- **8,294 community health workers and volunteers were trained to provide health information and basic care to their neighbors.**
- **928 nurses and midwives in health facilities received training to improve the quality of care they provide.**
- **178 clinics received support, such as water,**

sanitation, and hygiene (WASH) facilities; staff training; and equipment to improve mother and child healthcare.

- **1,020 faith leaders were trained to advocate for the use of mother and child healthcare services.**

Just a few years ago, Mirriam Mwape gave birth to her oldest child at the Mwando Health Post in Zambia, which did not have access to clean water. When clean water arrived at the clinic, Mirriam said, "I was very glad that the situation had changed, and the health facility had water. I could attend to my baby, and it wouldn't take a long time [to draw water]."

She left the clinic feeling clean, rested, and able to take better care of herself and her children at home.

We too are thankful for the blessing of your support, which is helping provide families and health workers with knowledge and tools to protect the lives of pregnant women, deliver babies safely, and give infants and young children a strong start in life. ❖

More than 160 clinics serving more than 1 million people now have clean water on premises, handwashing stations in delivery rooms, toilets, and improved healthcare services.

**These numbers reflect our active work, completed projects in Somalia, Uganda, and Zambia, and projects in Kenya, Uganda, Zambia, and Zimbabwe funded by foundation donors, some of which led to exceptional expansion and reach in Zambia in 2022. The number of direct participants include people who might have received more than one service (e.g., women who delivered babies in a health facility also received prenatal care).*



In-charge nurse Sharon Mbao Kapoca at the Mwando Health Post in Zambia talks with expectant mother Mirriam.

CHILD PROTECTION

Transforming communities into safer places for children.

Thank you for helping children realize that they are loved, valued, and worthy of protection.

God loves each and every child dearly. That's why we're so thankful to you for demonstrating His love to millions of people around the world. Through your partnership, more children are protected, have access to education, and have better opportunities for their futures.

Since 2016, we have reached 5,317,628 people through our child protection projects, including 297,891 children in 2022.

In Kenya, you are empowering more families to say “no” to child marriage, female genital mutilation, and other practices that harm children. With your support through our Kenya Big Dream project, we are actively equipping communities to address the root causes of child marriage. Since October 2019, a total of 1,001,303 children and adults have been impacted by our efforts through this project.

Through your support of this vital work,

Rev. James Lesaba Lekuraa is seeing a significant impact in his community. “My dream as a pastor is to see enhanced awareness created against FGM and early marriage in our region,” he says. “I have interacted with World Vision in their work in another region in the past, and I am sure World Vision will make a difference in holding the hands of children and help change their future.”

Your generosity is helping more fathers like Patila Loggemi choose a new path for their daughters. All of his children are in school, even his 3-year-old daughter, who attends an Early Childhood Education program. “Why I took my children to school is because of poverty,” he says. **“I have seen a lot and I realized that poverty can be overcome by education.”**

May God richly bless you for helping to protect children and give them opportunities to realize their dreams. ❖

“Thank you to our donors for supporting us through education. If it were not for you, I wouldn't be the way I am now. I thank you and I promise that I will work hard in my education.”

—Ireen



Ireen (center) said, “Before, I didn't have opportunity but now, life has changed and I will become a great person in the community. I would like to be a doctor.”

EMERGENCY RESPONSE

Providing hope and urgent relief to families facing humanitarian crises.

Through your faithful prayers and support, World Vision continues to offer help and hope to families impacted by disasters, conflict, and other emergencies.

With your generous support, World Vision is a leader in humanitarian relief, with staff around the world who are trained to respond. **In 2022, partners like you enabled us to reach 27,718,558 people, including 14,348,178 children, with urgent relief, assistance, and hope.**

We are truly grateful for your faithful prayers and gifts that enable us to help those impacted by natural disasters and other emergencies, including:

- **Heavy rainfall and flooding** in Brazil and South Africa that have destroyed homes and farmland, washed away personal belongings,

and displaced families.

- **An earthquake** in Haiti, where relief efforts are complicated by rising gang violence, a cholera outbreak, and fuel and food shortages.
- **Economic crises** in Syria and Lebanon resulting in skyrocketing inflation and unemployment rates.
- **Displacement and insecurity** that have left millions of people in Afghanistan, Bangladesh, Ethiopia, and Venezuela vulnerable to illness and violence. ❖



"If agencies like World Vision had not come forward to save our children's lives, we would have been crying in the wilderness, watching their sufferings. The support we have received is an endless blessing for us and our children."

—Sowat,
a Rohingya mother

CHRISTIAN DISCIPLESHIP

Equipping millions of children and adults to deepen their faith.

Thanks to your generosity, children are growing closer to Jesus.

Your generosity has helped build God's kingdom by **helping us reach nearly 10.2 million people** since October 2015 through our Christian discipleship programs. We give thanks and praise to the Lord, as this is **FOUR TIMES** our original goal of 2.5 million.

In 2022 alone, you helped 3,939,690 new people explore or deepen their faith in Jesus. Of that number:

- **597,026** new children and youth participated

in Christian discipleship activities.

- **64,039** Bibles were made available to those longing for God's Word.
- **36,082** new pastors and church leaders were trained in theology and children's ministry.

Thank you for your commitment to help more children around the world experience the love of God and deepen their faith in Christ. ❖

"There was a need to engage children in productive activities in a safe environment while also bringing them closer to God."

—Pastor Lukano,
serving the Kakuma
refugee camp in
Kenya

ECONOMIC EMPOWERMENT

Empowering families to thrive through savings groups.

Your partnership is helping hardworking families leave poverty behind.

You have been instrumental in equipping families to build brighter futures, even as global forces—rising costs, conflict, extreme weather, and more—work to keep them trapped in a cycle of hunger and poverty. **Your generous support of the Investing in Women Fund is helping families weather the storm and build skills for the future.**

It's one of the simplest, yet most effective and sustainable ways to empower women: the community savings group. These groups offer training for women like Sarafina in financial basics and disciplines—how to save and pool their money, borrow, pay back loans, make financial decisions, and benefit from the profits of a shared enterprise.

“I used to feel impoverished because my children weren't able to eat three meals in a day,” Sarafina says. “I used to feel sad when I would see other people's children go to school.”

Sarafina joined the savings group that World Vision started in her community of Hamaundu, Zambia. With the help of loans, she started a business selling fish, then she purchased livestock, and eventually she opened

a store. And when thieves broke in and stole all her goods, Sarafina took out another loan to restock and restart her business.

Your critical partnership is also coming alongside women like Wrebbby and her husband, Denis. In dire straits, they prayed to God asking Him for help. **“God answered by bringing World Vision to our area in Zambia,” says Denis.**

When World Vision introduced savings groups, Wrebbby was one of the first to join. “It acts as our bank,” says Wrebbby. “If you put money into a savings group, you are certain it will grow.” Through their new business selling eggs, chickens, and vegetables, Wrebbby and Denis are now able to feed their children and send them to school.

That is the power of your gift to change lives!

Thank you for your generosity that helped provide 257,311 total loans this year. Of those, 187,016 went to female loan clients, which benefited 919,743 children. For women like Sarafina and Wrebbby, this means being able to support their children and families—providing food, school fees, healthcare, and more. ❖

“The impact that [savings groups] has had on our family, it has brought more unity. And it has created time for us to be planning together with sound minds.”

—Wrebbby



Sarafina is back in business, thanks to a loan from the community savings group that enabled her to restock her store after her goods were stolen.

EDUCATION

Changing lives through Unlock Literacy.

Your generosity is giving children hope for the future through education.

Thank you for coming alongside children on their journey to literacy. Through our proven Unlock Literacy program, you have helped children in the United States and Rwanda learn to read and receive greater support from their teachers, families, and communities.

In Rwanda, your gifts have transformed the lives of more than 51,000 children in 2022 by:

- **Empowering 23,161 parents to support their children's literacy***
- **Training 1,806 facilitators to lead reading camps for students**

- **Coaching 193 teachers to improve literacy instruction**

Elene in Rwanda attended a reading camp and borrowed books regularly. Today, she can read fluently and hopes to use her education to start a business one day.

Thank you for helping children reach their God-given potential by empowering them to read—opening doors to a successful education and a brighter future.

*In 2022, thanks to partnerships with other World Vision projects, we reached significantly larger groups of parents than anticipated for training. ❖

“An intelligent mind acquires knowledge, and the ear of the wise seeks knowledge.”

—Proverbs 18:15 (RSV)

WOMEN AND GIRLS

Keeping our commitment.

Thanks to your support, more than 30 million women and girls have been empowered.

In 2015, through the Every Last One campaign, we committed to empowering 30 million women and girls to overcome obstacles that keep them from reaching their God-given potential. Not only did we reach that goal, we exceeded it!

Thanks to donors like you, we have reached 30,144,181 women and girls with access, tools, training, and support—enabling them to live happier, healthier, and more productive lives. Since the Every Last One campaign began:

- 12,574,909 women and girls gained access to **clean water close to home**, significantly reducing the time they spend walking and hauling water.
- 791,273 women of child-bearing age gained

access to **maternal and child healthcare** and nutrition services.

- 3,305,070 women gained **access to financial services**, savings groups, agricultural training, technology, and markets.
- 2,002,523 women and girls benefited from programs that educated community members, **increased protection**, and challenged harmful cultural norms such as child marriage.
- 82,936 women and girls benefited from **education programs**, including literacy, life skills, livelihood training, early childhood development, and investments in safe schools.

Thank you for empowering every last one with life, hope, and a future. ❖

“Creating environments for right relationships between girls and boys and women and men is the path to long-term, sustainable change that will end extreme poverty.”

*—Edgar Sandoval Sr.,
President and CEO,
World Vision*

Now, more than ever, we choose to believe.

In September 2022, by the power of God and the generosity of His people, World Vision and our donor partners crossed the finish line of the largest major donor campaign in our history, Every Last One. Despite a global pandemic, increased conflict, rising costs, and the impacts of extreme weather, we exceeded our goals and empowered more than **70 million people with life, hope, and a future in the name of Jesus Christ.**

Today, the scope and frequency of bad news seem to be increasing at a rapid pace. There is

unimaginable pain and suffering in the world. And it's understandable that, at times, we just want to turn away. We think, "It's too big, it's too much." Yet God encourages us time and time again to step into the pain, not run from it. He's already there, inviting us to join Him.

In response to the great need, God has given us a **bold new vision: to reach 300 million vulnerable people by 2030! And we believe that our God will do more than all we ask or imagine, once again.** ❖

"If you can?" said Jesus. "Everything is possible for one who believes."

—Mark 9:23 (NIV)

Contact your World Vision representative for more information on how to join us in our new plan to reach 300 million people by 2030!

How to double your donation

Your gift can help change a life. Your company's matching gift can help change another.

Did you know that hundreds of companies across the country match employee contributions to World Vision? Learn how it works and see whether your employer will double the impact of the donations you've already made!

To learn more, call **1.866.859.KIDS (5437)** or visit **worldvision.org/matchinggifts**.

**Includes the number of unique participants in our Signature Initiative programs as well as participants in other multisector projects, our U.S. domestic emergency response, and Fresh Food Boxes distributed during the COVID-19 pandemic. Because of World Vision's multisector approach, some people participated in more than one program.*



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World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice.