



STRONG WOMEN  
STRONG WORLD™



## WOMEN and GIRLS

Every woman and girl has a right to reach her full potential.



### Goal

Empower 30 million women and girls to live safer, healthier, and more productive lives



### Progress

More than 25 million women and girls reached from October 2015 through March 2022



### Investments in:

Water  
Emergency Response  
Economic Empowerment  
Child Protection  
Mother and Child Health  
Education  
(fiscal years 2016–2023)

Scan to  
watch the  
Women and  
Girls video.



## Disproportionately impacted

Women and girls in poverty face more obstacles simply because they were born female. Globally:

- Women and girls spend 200 million hours hauling water every day.
- 980 million women don't have access to financial services.
- Female genital mutilation (FGM) and forced child marriage persist. Every minute, 22 girls under the age of 18 are married.
- Complications during pregnancy and childbirth are the leading cause of death for girls ages 15 to 19.

## Extreme poverty ends with her

Motivated by our Christian faith, World Vision has been a leader in gender equality work for decades. It's integrated into everything we do, because we know that when women and girls gain equal access and opportunity, everyone wins.

## Overcoming obstacles at every stage of a woman's life

World Vision's multifaceted approach enables us to work with communities on the big issues that hold women and girls back from reaching their potential.



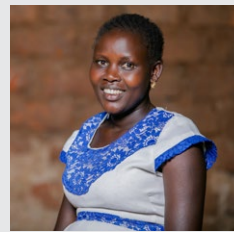
**She can be born healthy** when her mother gains access to vital health information and a health clinic equipped with clean water through our **mother and child health** work.



**She can go to school**—instead of spending her days hauling dirty water from unsafe sources—when she gains access to clean water close to her home through our **water** work.



**She can stay in class** during menstruation when she gains access to private sanitary rooms, dedicated latrines, and clean water at school through our **sanitation and hygiene** work.



**She can marry when and who she chooses** when her community turns away from harmful traditional practices like FGM and child marriage through our **child protection** work.



**She can thrive economically** when she gains access to agricultural and vocational training, savings groups, credit, and financial literacy through our **economic empowerment** work.





Highlights since 2016:

**11,523,749** women and girls gained access to **clean water close to home.**

**2,859,851** women gained access to **financial services**, savings groups, agricultural training, technology, and markets.

**1,825,691** women and girls benefited from programs that are **challenging harmful cultural norms** including FGM and child marriage.

**778,528** women gained access to improved **health information and care.**



## Stronger together

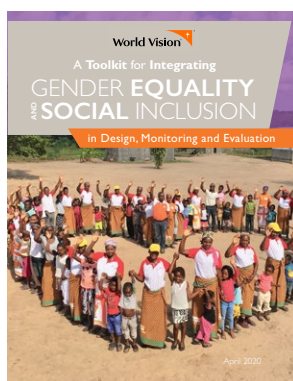
World Vision addresses gender inequality by working with entire communities—women, girls, men, and boys—to transform discriminatory practices together. We also work with faith leaders around the world to acknowledge and act upon gender injustices in their communities.

This inclusive approach results in the shifting of long-held mindsets, traditions, and harmful cultural norms that have held women and girls back for generations. And enabling environments emerge for right relationships—between men and women and boys and girls.

Our commitment to lasting change is also evidenced by our Gender Equality and Social Inclusion (GESI) Toolkit, which provides guidance and tools to support our staff in integrating GESI perspectives in all stages of project design, monitoring, and evaluation (DME).

**“Gender equality is not only a fundamental human right, but is a necessary foundation for a peaceful, prosperous, and sustainable world.”**

—Shannon Marquez, World Vision partner and dean of Undergraduate Global Engagement, Columbia University



**Scan to review  
the GESI toolkit.**





"Creating environments for right relationships between girls and boys and women and men is the path to long-term, sustainable change that will end extreme poverty."

—Edgar Sandoval Sr.,  
president and CEO, World Vision U.S.



## LEARN MORE

Contact your World Vision representative or visit  
[strongwomenstrongworld.org](https://strongwomenstrongworld.org).

## High-impact partners

We're able to reach more people, and your investment is leveraged for greater impact, because of our local and global partnerships within the private and public sectors.



Imago  
Dei  
Fund



Join us in following Jesus into the toughest places, where He's already at work. Together, let's equip more children and families to create change for themselves. **Empower women and girls to reach their full potential.**

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. Motivated by our faith in Jesus Christ, we serve alongside the poor and oppressed as a demonstration of God's unconditional love for all people. World Vision serves all people, regardless of religion, race, ethnicity, or gender. PHL18406\_0922 © 2022 World Vision, Inc.