



FUTURE ECONOMIC EMPOWERMENT

Every family deserves to thrive.



Goal

Empower 4.4 million people by supporting improved and resilient livelihoods and providing recovery loans to those negatively impacted by shocks like COVID-19 and natural disasters



Progress

3.3 million people reached from October 2015 through September 2021



Investment

\$100 million (fiscal years 2016–2023)



Helping families move from poverty to prosperity

Of the 689 million people around the world who live in extreme poverty, most are smallholder farmers whose livelihoods are vulnerable to economic uncertainties, weather, and shocks like natural disasters. And millions of small business owners also face shocks that can close or destroy their businesses. We're focused on equipping these hardworking families to climb the ladder from poverty to prosperity by building improved and resilient livelihoods for farmers living in extreme poverty and providing recovery loans for small businesses.

What is our approach?

World Vision's livelihoods model, Transforming Household Resilience in Vulnerable Environments (THRIVE), is a comprehensive approach to tackling the underlying causes of vulnerability in farming and how to overcome them in practical and sustainable ways.

Understanding that lasting change happens in the mind and heart, THRIVE begins by helping smallholder farmers and their families develop an empowered worldview. Building on our foundation, we then address three critical dimensions of farming.



Farming business support

- Promote savings groups
- Organize farmers to work together
- Improve agricultural practices
- Link farmers to VisionFund microloans for agricultural inputs
- Link producers to improved markets
- Diversify incomes
- Improve home gardens



Natural resource management

- On-farm natural resource management
 - Soil
 - Water (including irrigation)
 - Nutrients
- Off-farm natural resource management
 - Manage, protect, and rehabilitate forests, grasslands, and watersheds



Emergency situational awareness

- Help farmers identify hazards and vulnerabilities, including agricultural, environmental, and market risks
- Help communities and local authorities establish early warning and situational awareness systems
- Support farmers and their communities to create and follow risk management plans and structures



➤ Biblical Empowered Worldview foundation

Through a powerful curriculum, we teach, discuss, and practice a biblically based view of identity and accountability—that all people are created in the image of a loving and redeeming God who has made each of us accountable to love, respect, and care for ourselves, our families, neighbors, people in need, and God's creation.



New study reveals game-changing impact of THRIVE in Tanzania:

- Incomes are now **10x higher** than original incomes
- Food insecurity **decreased by 51%**
- **Women were empowered** economically, socially, and personally

[See the report](#)



Recovery Lending for Resilience

Economic shocks like the COVID-19 pandemic and natural disasters have made families living in poverty around the globe even more vulnerable by damaging their farms and closing their businesses.

Fortunately, World Vision's microfinance subsidiary, VisionFund International, is an expert in responding through recovery lending. By providing loan access to people whose economic well-being has been severely affected, VisionFund equips families to rebuild their farms and businesses and get back to work.

Our Recovery Lending for Resilience approach:

- Restructures existing loans during times of crisis
- Distributes new loans to urban and rural business owners
- Turbocharges savings groups with loans
- Provides digital financial services and digital data collection
- Trains all VisionFund staff in Biblical Empowered Worldview so staff can train farmers and business owners

We expect women to receive 78% of all recovery loans and for 2.7 million children to benefit.

“We met a Rwandan woman farmer ... she said, ‘I thank God, World Vision, and this project because with what I have been taught, and what I know now, I am not in poverty anymore, ... and I will never go back!’”

—Robin Phillips, donor partner, Michigan



Every 60 seconds a family gets the tools to overcome poverty.



LEARN MORE

Contact your World Vision representative or visit worldvisionphilanthropy.org/lee.

High-impact partners

We're able to reach more people, continuously improve our work, and your investment is leveraged for greater impact because of our local and global partnerships within the private and public sectors.



60 _decibels



Join us in following Jesus into the toughest places, where He's already at work. Together, let's equip more children and families to create change for themselves. **Help hardworking families break the cycle of poverty.**

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. Motivated by our faith in Jesus Christ, we serve alongside the poor and oppressed as a demonstration of God's unconditional love for all people. World Vision serves all people, regardless of religion, race, ethnicity, or gender. PHL17811_0322 © 2022 World Vision, Inc.