

This provides an update on World Vision water efforts to address the global water crisis.

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World Vision Water Update: October 2017



In Honor of Global Handwashing Day: Sesame Street and World Vision Announce Partnership Expansion to 11 Countries

In a significant effort to help address the global water, sanitation, and hygiene crisis, World Vision and Sesame Street are pleased to announce the expansion of our partnership in schools in the developing world called “WASH-UP!” to 11 countries (Afghanistan, Ghana, Jordan, Lebanon, Honduras, Kurdish Region of Iraq, Malawi, Mali, Niger, Zambia, and Zimbabwe). Read the [news release here](#).

This unique partnership leverages the expertise of Sesame Street as the largest informal educator of children globally, with World Vision’s expertise as the leading nongovernmental provider of clean drinking water in the developing world, reaching one new person with clean water every 10 seconds.

The initial partnership effort in Zambia showed that the school-based curriculum is easy to use by teachers, enjoyed by students, and was embraced by the Zambian Ministry of Education, allowing for rapid expansion of the program to reach a total of more than 50,000 students. School children are learning critical behaviors such as handwashing, wearing sandals to go to the latrine, and safe water storage and then taking these healthy habits home to teach their parents and siblings.

In expanding the program, World Vision and Sesame Street work closely with key stakeholders in each country to ensure that we're adapting the content to the most critical needed behaviors. For example, as we've expanded the program to the Middle East, we've heard that critical needs include helping children, including Syrian refugee children, deal with the horrors of conflict that they've witnessed. For this reason, we've adapted the program to include ways for children to identify and voice their emotions appropriately and are implementing some of the programs through World Vision psycho-support centers.

We recently went to Lebanon to capture the impact of the new program to help Syrian refugees and captured this [video](#) that we launched on Global Handwashing Day.

Our overall goal is to expand the effort to 15 countries within 5 years and reach an estimated 3.5 million children, teachers, caregivers, and parents through a \$20 million effort that includes the WASH-UP! Curriculum as well as the needed infrastructure improvement in schools to provide gender segregated latrines, handwashing stations, and clean water.



Abigail Bucuvalas, Senior Director Educational Programs, Sesame Workshop

"Based on the success of our work in Zambia, Sesame Workshop is thrilled that we're expanding our partnership with World Vision to bring the WASH UP! program to nine additional countries. Our goal is to deliver an engaging educational program that achieves positive WASH learning and behavior change outcomes among participating children. Moreover, we aim to empower children to educate their peers and family members, ultimately improving health outcomes for millions of people around the world."

Prayer Requests

- Pray for the success of this expansion of the "WASH-UP!" program and that these efforts will help transform the children and families that it's reaching through their use of healthy habits.
 - Pray that the Syrian refugee children will receive comfort and knowledge of God's love for them through our work in the psycho-support centers.
 - Pray that there is great impact around Global Handwashing Day to further this ministry.
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Dr. Greg Allgood

Dr. Greg Allgood
Vice President, Water
World Vision U.S.



worldvision.org/our-impact/clean-water

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