

This provides an update on World Vision water efforts to address the global water crisis.

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## World Vision Water Update: January 2018



### **World Vision Focuses on Saving the Lives of Mothers and Babies**

It's an almost unthinkable tragedy that every year one million babies die on the day of their birth and that a woman dies every 2 minutes from complications during pregnancy and childbirth. To address this, World Vision is using a new integrated approach bringing together our world-class water, sanitation, and hygiene (WASH) programming with our health sector work in an effort called BabyWASH.

Like our water efforts, our health efforts are deeply embedded in rural communities through our local staff who live and work in areas where people are suffering from extreme poverty. One of our most effective approaches is to train volunteer community health workers, and we now have an army of more than 220,000 of them globally. These volunteers teach families about critical water, sanitation, and hygiene behaviors, counsel mothers to facilitate hygienic delivery of babies in health

care facilities, and learn to identify and treat common childhood diseases while referring more serious cases to a health care facility.

Our new BabyWASH model combines three life-saving interventions:

1. Provide clean water directly into health care facilities along with handwashing stations, toilets and bathing facilities;
2. Train medical staff and community health workers on prenatal and postnatal healthcare and nutrition, including the importance of breast-feeding immediately after birth, and
3. Use corporate donations to fully equip and supply health facilities with medical equipment, pharmaceuticals, and safe delivery kits.

This comprehensive approach is now being rolled out in World Vision program areas in Zambia and Uganda and we'll expand to more countries as funds become available. Here are more details on our [BabyWASH initiative](#).

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## Reaching Everyone, Everywhere We Work with Clean Water

We are starting year two of our commitment to provide clean drinking water to everyone, everywhere World Vision works by 2030. By continuing to reach one new person with clean water

every 10 seconds, we are on track to accomplish this goal and reach 20 million people with clean water by 2020 and 50 million people by 2030.

To illustrate our commitment, we're launching a four minute video that shares the stories of four African women who struggled to gather water for their families and whose lives have now been transformed because World Vision brought clean water to their villages. Please watch [this video](#) and thank you for being part of this unprecedented effort to help solve the global water crisis.



Please click the icons below to share this newsletter with others you know who believe that **every child deserves clean water.**

A handwritten signature in black ink that reads "Dr. Greg Allgood".

Dr. Greg Allgood  
Vice President, Water  
World Vision U.S.



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**World Vision**



[worldvision.org/our-impact/clean-water](http://worldvision.org/our-impact/clean-water)

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. World Vision serves all people, regardless of religion, race, ethnicity, or gender.

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