



## EXECUTIVE SUMMARY

# Global Water, Sanitation, and Hygiene Business Plan



MAPPING  
**THE BLUE  
THREAD**



2026–2030



# Mapping the Blue Thread

Water is the blue thread of integration connecting people, places, and progress. It is essential to the well-being of children and their communities and creates pathways out of poverty. Water transforms lives by driving economic growth, food security, environmental resilience, safe healthcare, and educational success.

**Mapping the Blue Thread** is World Vision's 2026 to 2030 Global Water, Sanitation, and Hygiene (WASH) Business Plan to deliver adaptive WASH solutions across 42 countries. Building on more than 40 years of community partnership and progress for transformative WASH access, this plan uses data-driven, context-specific strategies to maximize impact, effectiveness, and sustainability in pursuit of United Nations Sustainable Development Goal (SDG) 6.

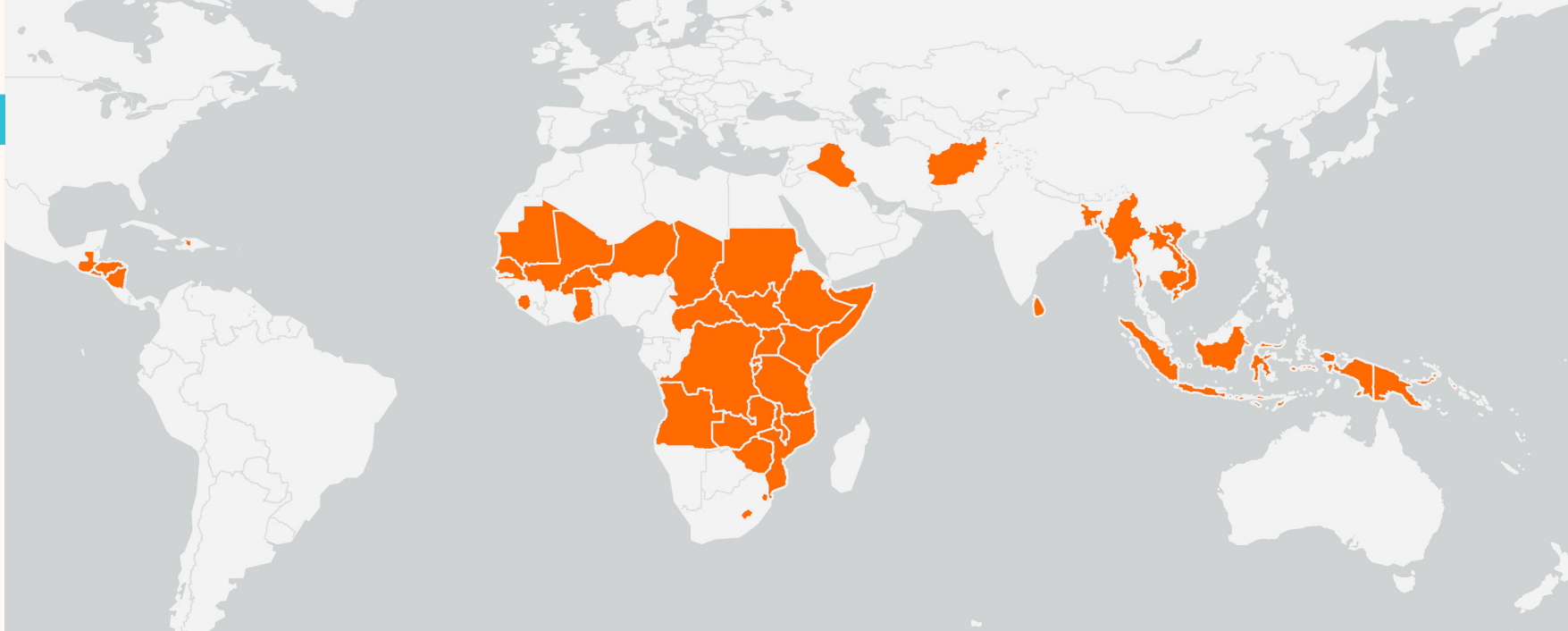


# WHERE WE WORK

World Vision operates in nearly 100 countries worldwide, improving the well-being of children and their communities. Our 2026 to 2030 Global WASH Business Plan prioritizes 42 countries for focused WASH interventions—targeting 875 mapped operational areas—where WASH features as one of the greatest needs.

Our global scale, local expertise, and long-term presence uniquely position us to deliver on the transformational targets of this business plan.

With an average commitment of 10 to 15 years in each community where we work, our local staff build trust, foster behavior change, and develop the collaborations required for sustainable WASH solutions. Local expertise means every intervention is grounded in national priorities, community context, and geographic data.



## LATIN AMERICA

El Salvador  
Guatemala  
Haiti  
Honduras  
Nicaragua

## WEST AFRICA

Burkina Faso  
Central African Republic  
Chad  
Ghana  
Mali  
Mauritania  
Niger  
Senegal  
Sierra Leone

## SOUTHERN AFRICA

Angola  
Democratic Republic of Congo  
Eswatini  
Lesotho  
Malawi  
Mozambique  
Zambia  
Zimbabwe

## EAST AFRICA

Burundi  
Ethiopia  
Kenya  
Rwanda  
Somalia  
South Sudan  
Sudan  
Tanzania  
Uganda

## MIDDLE EAST

Afghanistan  
Iraq

## EAST ASIA

Cambodia  
Lao People's Democratic Republic  
Myanmar  
Viet Nam

## SOUTH ASIA AND PACIFIC ISLANDS

Bangladesh  
Indonesia  
Papua New Guinea  
Solomon Islands  
Sri Lanka



## HOW WE WORK

Mapping the Blue Thread is anchored in **our bold vision: to deliver adaptive WASH solutions that transform communities and create pathways out of poverty.**

While this vision sets the course for our work over the next five years, four **global goals** provide a framework for this ambition and guide us in measuring progress and impact.

Achieving these goals requires addressing today's most pressing challenges in complex environments. Fragile settings, limited funding, and the slow pace of global progress toward SDG 6 demand that we adapt quickly, find creative financing solutions, and stay focused on impact.

To do this effectively, we rely on a set of **critical approaches** that keep our work grounded and strategic.

### Christ-Centered and Rooted in Faith

World Vision's work is fundamentally Christ-centered, as we live out our Christian identity through our actions, words, and interactions.

### Country-Specific, Entrepreneurial Strategy

Country WASH teams develop and implement their own context-driven, visionary plans. This fosters innovation and impact, optimizes resources, and strengthens local leadership.

### CRITICAL APPROACHES

### Adaptive Implementation

Local teams use data informed decision-making to navigate changing environments and respond in real time. Continuous learning and timely pivots ensure sustainable progress.

### Geographic Thinking

Geography shapes strategy. With tools like mWater, we map infrastructure, water points, and environmental risks to ground our plans in place and context.



#### GOAL 1

**ACCELERATE** universal and equitable access to water, sanitation, and hygiene services to improve health, well-being, and livelihoods

#### GOAL 2

**DEEPEN** focus on the most vulnerable people, especially in fragile contexts

#### GOAL 3

**DEMONSTRATE** sustainable impact for increased transparency and accountability

#### GOAL 4

**LEVERAGE** \$1.5 billion global business plan to mobilize more financing for investment in WASH services

## WHAT WE DO

Our **technical focus areas** define what we do and guide our implementation priorities. They ensure our WASH programs are technically sound, contextually responsive, and equipped to deliver adaptable solutions across diverse challenges.

Ten **program fundamentals** underscore how we work. These are the foundational elements that ground all our WASH efforts in quality, inclusion, and accountability. We are committed to excelling in these core areas, which provide a consistent framework for programming maturity and growth across contexts.

### TECHNICAL FOCUS AREAS



#### Water Supply and Water Quality

Delivering safe, accessible, functional, equitable, and resilient (SAFER) infrastructure ensures sustainable water services.



#### Sanitation and Hygiene

Area-wide planning, market-based approaches, and financing strategies drive progress toward universal sanitation and hygiene coverage.



#### Governance and Finance

Improving systems transforms how WASH services are planned, funded, maintained, monitored, and regulated.



#### Water Security

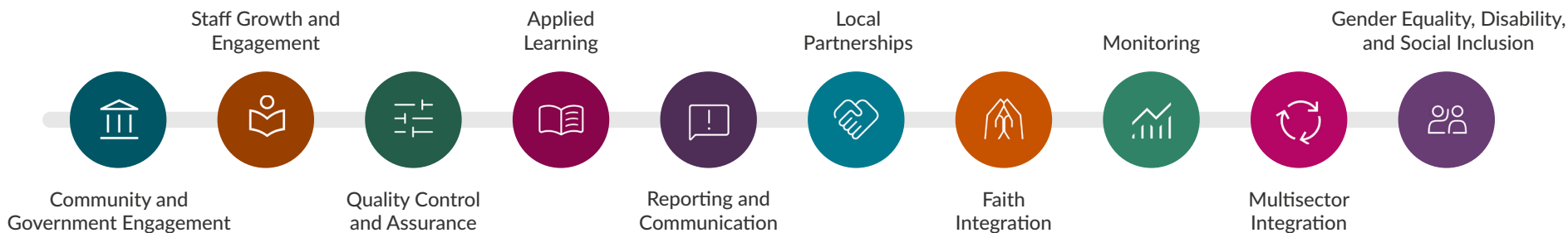
Protecting and managing natural water resources safeguards future water availability.



#### Disaster Management

Preparing for and responding to emergencies with WASH interventions saves lives.

### FUNDAMENTALS



## PLACE-BASED INITIATIVES

Place-Based Initiatives are geographically focused, country-designed interventions that demonstrate tangible results through **integrated programming** in a single location.

By concentrating resources and attention in these centers of excellence, World Vision and partners achieve deeper, measurable impact, influence national policies and global strategies, and develop practices that can be replicated elsewhere. These high-impact, geographically defined efforts serve as hubs of transformation and storytelling for the broader WASH program.



### Universal Service Coverage

Partnering with the government and local providers, we will reach at least 90% of people in target districts with a basic drinking water service, covering households, schools, and healthcare facilities.

### WASH Financing Solutions

Mobilizing new sources of investment in WASH through repayable finance enables the expansion of WASH services to underserved areas and multiplies impact.

### Water Resource Management

Protecting watersheds, improving source water quality, and mitigating environmental impacts safeguards clean water access for future generations.



### WASH in Fragile Contexts

Delivering resilient and sustainable WASH services in fragile settings improves access, reduces community vulnerability, and improves well-being.



### Markets for Sanitation

By building demand for sanitation while strengthening supply chains, we enable individuals to purchase durable and affordable sanitation solutions.

### Women-Centered Design

Women and girls are most affected by lack of access to WASH services, which affects their health, education, and economic opportunities. Our initiative prioritizes their needs, linking WASH to other sectors so they can thrive.

## TARGETS AND FUNDING SOURCES

Mapping the Blue Thread requires \$1.5 billion to reach 21 million people with WASH access by 2030. We use a layered investment model to maximize impact and reduce risk. Flexible private donations form the base, leveraged 4:1 to attract additional financing. We also are expanding sector funding through innovative mechanisms such as repayable financing solutions for WASH and local government coinvestments.

### Business Plan Forecasted Sources of Funding

Base Funding	\$315M
Private Restricted Funding	\$375M
Domestic Resource Mobilization	\$345M
Child Sponsorship	\$300M
Public Grants	\$165M
<b>Total</b>	<b>\$1.5B</b>

# Program Dashboard



Budget

**\$1.5 billion**



People Gaining Access to

Water	<b>21 million</b>
Sanitation	<b>13 million</b>
Hygiene	<b>15.4 million</b>



Schools Gaining Access to

Water	<b>8,445</b>
Sanitation	<b>6,876</b>
Hygiene	<b>9,242</b>



Healthcare Facilities Gaining Access to

Water	<b>2,995</b>
Sanitation	<b>2,727</b>
Hygiene	<b>3,391</b>



Water, sanitation, and hygiene are at the heart of child well-being and foundational to World Vision's mission for all children and their communities to experience life in all its fullness.

For more than 40 years, World Vision has been committed to standing in the gap, globally leveraging resources and locally working alongside communities to ensure millions of children around the world have access to clean water, dignified sanitation, and healthy hygiene practices.

For more information about World Vision's WASH programming and the latest business plan updates, visit our digital platform.

[mappingthebluethread.global](https://mappingthebluethread.global)



### About World Vision

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. We serve all people, regardless of religion, race, ethnicity, or gender.

